MESSAGE FROM THE PRESIDENT & CEO

FY2019 was a landmark year for WNET, as we became the largest national producer for PBS and expanded our footprint to include ALL ARTS — an unprecedented multi-platform arts channel, joined forces with NJ Spotlight to expand our news coverage in New Jersey, and launched new series and a new initiative to increase our connection to, and understanding of the needs of our community.

Throughout this report, you’ll see a reflection of the creativity, commitment and talent of the people behind WNET. And this is at the heart of our progress and achievements.

To bring ALL ARTS to audiences required an amazing confluence of technology know-how, commitment to the arts, doggedness in finding and inspiring audiences, and the generosity of funders who believed we could take this small seed of an idea and transform it into a destination for artists and arts lovers who have found a home on broadcast and digital. On Roku and Instagram, Facebook and broadcast, they are watching, engaging, and driving us to continuously improve their experience.

The launch of Amanpour and Company in September again activated a depth of talent that has brought our viewers a new perspective on the issues of the day. The unparalleled journalistic talents of Christiane Amanpour, Hari Sreenivasan, Michel Martin, Alicia Menendez, and Walter Isaacson have delivered viewers a thoughtful and thought-provoking look at global issues, gaining a loyal following and setting the stage for a balanced voice to draw on for the upcoming election cycle.

But FY2019 was not just the realm of the new. It saw our signature series break new ground and draw new audiences. Perhaps most stunning was the three-day Nature: American Spring LIVE experience. Nature audiences were treated to a front-row seat to the emergence of spring, brought to life by a range of scientists whose enthusiasm for their subjects inspired audiences of all ages to watch and share their thoughts — breaking series records for Facebook viewing and comments and launching a new citizen-science community that continues to explore our natural world.

The second-annual Broadway’s Best experience on Great Performances brought classic productions like The Sound of Music and An American Paris The Musical to audiences, inspiring a commitment to a third season that will be sure to thrill theater fans across the country. And American Masters’ exploration of such broad-ranging talent as Jean-Michel Basquiat, Sammy Davis, Jr. and Ted Williams, drew fascinated audiences to the series.

I am privileged to lead an organization that is undaunted by the changing landscape, that brings new ideas and a legacy of quality to bear on the programs we bring to our audiences.

Best Regards,

Neal Shapiro
President and CEO WNET
MESSAGE FROM THE CHAIRMAN

Why public media? It’s a question I’m asked from time to time, especially during this new “Golden Age of television,” and the rise of paid subscription services that seem to dominate the headlines. In case you, our supporters and viewers, have a similar question, let me take a stab at an answer.

**Viewers First.** Thanks to the incredible support of viewers, foundations, government agencies and PBS stations, we are not beholden to advertisers or ratings, but are dedicated to serving our audiences and future audiences, where they want to watch and how they want to watch. In FY2019 we began a next-phase digital transformation that will allow us to explore new ways to deliver content that meets our highest standards yet engages an audience that is younger and more diverse.

**Fair, Balanced News and Public Affairs Programming.** We know it’s a volatile news landscape, and we want to be your voice of reason. The place you can go to explore the issues in depth, measured by your understanding, not by the volume of the voices or the outrageousness of the soundbite. In FY2019, we broadened the news landscape with the launch of *Amanpour and Company*, and continued production of *PBS NewsHour Weekend*, *MetroFocus* and our multi-platform initiatives *Peril and Promise* and *Chasing the Dream*.

**Beauty.** The arts are at the core of our humanity. Whether we hum along to a favorite tune, read voraciously, are inspired by poets or dancers or painters, the arts deliver us inspiration and beauty and a respite from our day-to-day. This year, we took that investment in the arts to new heights with the introduction of ALL ARTS, a multi-platform, multi-disciplinary offering that provides long and short-form arts programming from all genres, for all audiences and across broadcast and digital platforms.

**Community.** As the PBS station serving the greater New York region, we remain steeped in our community, looking for new ways to be of service. We are committed to programming that reflects our neighbors and our neighborhoods. We step out of our studios into the community with screenings and programs that dig deeper into our content, and this year we re-doubled our efforts to engage with our community through a series of convenings with non-profit leaders who are dedicated to a range of needs of our viewers and neighbors, looking to better understand how we can help meet the challenges of our day.

I continue to be impressed and proud of the work being done across WNET to remain inspiring, informative and valuable to our public media audiences.

Regards,

Edgar Wachenheim, III
Chairman
WNET, home to PBS Stations THIRTEEN, WLIW21 and NJTV, is a multi-media public service non-profit that delivers lifelong learning and meaningful experiences to our diverse communities. We educate, inform and entertain. We inspire curiosity and action. We nurture dreams and innovation.
New York City’s flagship public television station delivers lifelong learning and meaningful experiences to the greater New York community. THIRTEEN reaches millions of viewers monthly on-air, with national and local programming that celebrates arts and culture, offers insightful commentary on the news of the day, explore the worlds of science and nature, and invites people of all ages to have fun while learning.

Now the leading producer of national series for the PBS system, THIRTEEN produces such iconic series as Nature, American Masters, Great Performances, Amanpour and Company, PBS NewsHour Weekend, Cyberchase, and more. In addition, THIRTEEN is responsible for major initiatives like Chasing the Dream and Peril and Promise, which collaborate with our news and public affairs programs to report on poverty and economic opportunity in America and the challenge of climate change, respectively.

THIRTEEN offers programming for streaming on its THIRTEEN Explore app for iPhone, Android and tablet devices. It also offers member benefit THIRTEEN Passport, an on-demand library of quality public television programming, including current and past seasons of PBS shows.

Boasting a dynamic mix of programming, THIRTEEN’s broadcast and digital offerings include locally produced series as well as other PBS favorites like FRONTLINE, NOVA, Masterpiece, American Experience, Antiques Roadshow, and Sesame Street.
As Long Island’s PBS station, WLIW21 is committed to serving the residents of Long Island and the greater tri-state community with quality arts, education and public affairs programming.

Emmy Award-winning series Treasures of New York uncovered the rich history of America’s legendary tennis championship, the U.S. Open, featuring interviews with Billie Jean King, Roger Federer and Stan Wawrinka. It also celebrated 100 years of the Institute of International Education, a nonprofit that promotes international education and empowerment through the global exchange of ideas. And it brought world-class institution The Jewish Museum to the forefront, revealing some of its most powerful and important works from its 30,000-item collection.

As an official media partner, WNET and WLIW were able to record a conversation with Associate Justice Ruth Bader Ginsburg and NPR’s Nina Totenberg, where the “Notorious RBG” spoke about her 25 years on the nation’s highest bench and her continuing commitment to principled dissent.

Ethical decision-making in the workplace is complex to navigate and full of dilemmas for people looking to do the right thing. Playing by the Rules returned for a second season to explore how good ethics are essential to good business, diving into the real-life corporate controversies surrounding Volkswagen, Wells Fargo and Medicare Advantage. WNET promoted Playing by the Rules and a suite of resources for use in undergraduate and graduate business school classrooms at the 28th Annual Association for Practical and Professional Ethics’ International Conference in Baltimore and the Academy of Management and the Society for Business Ethics conferences in Boston.

In January 2019, WLIW launched ALL ARTS, an unprecedented new broadcast channel, streaming platform and website dedicated to arts and culture 24/7.

Playing By the Rules followed the VW emissions scandal and elaborate cover-up.

I’ve long been a fan of WLIW21 and the pleasure I got from [Penelope Keith’s Hidden Villages] is one of the reasons why.

— Anonymous Viewer
Combining national series with state-focused news, arts and public affairs programming, NJTV is the multimedia home to quality public media and resources for New Jersey and its tri-state neighbors.

In FY2019, NJTV followed in the successful footsteps of THIRTEEN and WLIW by changing its on-air fundraising strategy. Instead of weeks-long PBS pledge breaks, it is airing more local and national programming favorites, with fundraising programs airing on the weekends.

The “Dean of the Statehouse News Corps,” Michael Aron, NJTV News’ Chief Political Correspondent, continued with his hard-hitting questions and engaging discussions with local journalists in Reporters Roundtable and political newsmakers in On the Record.

New seasons of A Matter of Faith with a Bishop, an Imam and a Rabbi and Pasta & Politics with Nick Acocella invigorated viewers with conversations about organized communal religion, hate rhetoric, and bipartisan cooperation in New Jersey’s Senate.

From the legend of Molly Pitcher to the legacy of suffragist Alice Paul, and a natural rock formation used by Native American tribes 3,000 years ago, Drive By History’s third season investigated stories waiting to be rediscovered in New Jersey’s backyard. NJTV premiered a new episode of Treasures of New Jersey, spotlighting New Brunswick’s State Theatre of New Jersey and highlighting the complexities of operating a modern “presenting theater,” which opened in 1921.

Thank you so much to everyone involved for bringing us this treasure! Drive By History is must-see TV!
— Dawn N., via NJTV’s Facebook

State Theatre New Jersey Marquee circa 1920s.
NET is the place for arts and culture on television, where generations of artists and new art forms found their start, and legions of arts lovers are inspired to follow their passion.

Award-winning biography series *American Masters* has set the standard for documentary film profiles, accruing widespread critical acclaim. From writers, musicians, visual and performing artists, dramatists, and filmmakers, the series profiles those who have left an indelible impression on our cultural landscape.

From new productions of timeless classics to innovative performances by emerging artists, *Great Performances* carries a legacy of bringing the best of the performing arts to a public television audience. And *Great Performances at the Met* delivers the dramatic, comedic and mesmerizing performances from the Metropolitan Opera into the homes of classical music fans nationwide.

Weekly series *NYC-ARTS* and documentary series *Treasures of New York* aim to increase awareness of New York City’s nonprofit cultural organizations and premier establishments. Nobody knows the movie territory scene of New York like *Reel 13*, which presents everything from big-budget productions to student-created films on Saturday nights.

In FY2019, WNET’s WLIW21 delivered a new arts offering to audiences on-air and online. *ALL ARTS* is a platform for art in all its forms, from the emerging to the established. It’s for artists, artists-at-heart and art lovers of all ages. Available on broadcast in the tri-state area and on digital platforms across the country, viewers can find inspiration, search for creativity and discover their new favorite artists.

One of the most durable and worthwhile jewels in public television’s crown.

— TV Worth Watching
OUR MEDIA WITH IMPACT
SCIENCE & HISTORY

WNET’s range of science and history programs works to expand the minds of viewers young and old.

One of the most-watched documentary film series on public television, Nature brings the beauty and wonder of the natural world into homes across the country. The series is the first to tackle emerging conservation concerns; its breathtaking television and informative content helps us better understand how we are connected to the world in which we live.

Some of the most iconic moments in history can use a deeper look to correct the record or clarify the facts. Part detective story, part true-life drama, Secrets of the Dead sheds new light on past events using forensic science and historical examination to spotlight forgotten mysteries.

At the nexus of new ideas, SciTech Now tackles hot topics in technology, scientific discovery and innovation. The program, distributed by WNET, can be adapted by local PBS stations to meet their communities’ needs and interests.

Special documentaries and miniseries tell the untold, human stories of America and beyond, supplemented by online initiatives, educational materials and community outreach. Boss: The Black Experience in Business shed light on African American entrepreneurship and innovation; God Knows Where I Am delivered an intimate look at severe bipolar disorder and homelessness; and miniseries Women, War & Peace II uncovered the transformative power of women in political moments.

Bill Nye joins SciTech Now to discuss his documentary “Bill Nye: Science Guy,” about who is he, and what drives him now.
OUR MEDIA WITH IMPACT
NEWS & PUBLIC AFFAIRS PROGRAMMING

WNET’s stable of trusted news programming, which includes Amanpour and Company, PBS NewsHour Weekend, Firing Line with Margaret Hoover, GZERO WORLD with Ian Bremmer, MetroFocus and NJTV News with Mary Alice Williams is where audiences are assured accurate and well-sourced news, respectful dialogue and diverse points of view.

PBS NewsHour and PBS NewsHour Weekend continued to grow broadcast viewers (with increases of 8% and 18% year-over-year, respectively), while New York local evening news viewership declined by 4% (Monday – Friday) and 11% (weekends). The program launched its Future of Food series with contributor Mark Bittman, which looks at how people are finding solutions to the problems of food scarcity and sustainability globally. From prison programs and unlikely conductors to LA’s skid row and West Virginia’s dental relief program, PBS NewsHour Weekend continued its partnership with Chasing the Dream. And in line with Peril and Promise, host Hari Sreenivasan explored what was being done nationally and internationally to fix the impact of climate change. As part of “Revolution Green,” Hari traveled to Florida to see how mangroves and oyster beds were helping to replenish shorelines, and protect the coast, and Scotland to see the potential of tidal energy.

Joining WNET’s lineup in July 2018 was GZERO WORLD with Ian Bremmer. Each episode features Bremmer interviewing world leaders, experts and newsmakers shaping today’s international politics, concluding with “Puppet Regime,” a political satire series that features puppet versions of world leaders and politicians for a lighter-side look at the stories of the moment.

A “trusted news” campaign featuring WNET’s on-air talent promoted WNET’s “Get on the Rolls, Go to the Polls” voter registration initiative, informing the community about registration information, deadlines and more.
Building on the success of *Amanpour on PBS*, WNET expanded to *Amanpour and Company* on September 10, 2018. With *Christiane Amanpour* at the helm, the news and public affairs series features wide-ranging, in-depth conversations with global thought leaders and cultural influencers. The series welcomed contributors *Walter Isaacson*, *Michel Martin*, *Alicia Menendez* and *Hari Sreenivasan*.

I have never before been so privileged to view one hour of television that enlightens me so much, in such great depth, as when I watch A&Co... I ALWAYS walk away from the show feeling a bit wiser, more intelligent, more caring, in awe and humbled by what I learn. — Anonymous Viewer

200 guests gathered at the Paley Center for Media to attend the New York City launch event for *Amanpour and Company*. WNET President & CEO Neal Shapiro was joined on stage by the show’s talent for a lively conversation about the state of the media in the current political climate.
**OUR MEDIA WITH IMPACT**  
**KIDS’ MEDIA & EDUCATION**

Kids’ Media and Education continued to support kids, teachers and caregivers with a wide range of tools and programming on broadcast and digital platforms.

Films BYkids returned for a second season, pairing teenagers from around the world with accomplished filmmakers to create personal documentaries that educate on global issues such as climate change, immigration and child marriage. Digital series Rising Artist, produced in collaboration with ALL ARTS, profiled talented, creative students at NYC-area universities. Cyberchase’s newest movie Space Waste Odyssey saw the CyberSquad use their scientific reasoning skills to get out of trash trouble. A complementary learning game taught players how to dispose of waste by sorting it into containers for reuse, recycling, compost and landfill.

WNET expanded its educator workshops by partnering with Hassenfeld Children’s Hospital at NYU Langone, which aims to meet the educational needs of children while hospitalized. The teacher training focused on PBS LearningMedia digital resources and hands-on experimentation with PBS apps.

Through early learning workshops, including the Vámonos Ciencia Ready to Learn program in the South Bronx, WNET provided training to 4,200 educators, parents, and children.

WNET, along with The Prindle Institute for Ethics at DePauw University, held its inaugural Youth Collective Summit in May 2019. 150 NYC high schoolers engaged in a dialogue about ethics and steps to confront bias. WNET also produced more than 80 new digital resources on PBS LearningMedia, including videos to integrate LGBTQ narratives and history into high school classroom instruction.

WNET held a number of events that promoted the environment and importance of green space. Kids to Park Day in May welcomed 300+ to Battery Park to participate in nature-focused activities. At three Cyberchase Green Family Fun Fairs in the spring, 800+ attendees engaged in environmental science activities — like planting seeds in compostable pots and making recycled hats — and were able to meet Digit!

A main focus for us is bringing joy to students that are hospitalized through learning and through engagement, and much of what we saw today with PBS LearningMedia is really aligned to what we’re seeking out...

— Mary Maher, Principal of the Hospital Schools Program
Cyberchase released its first universally designed digital game, incorporating accessibility features for kids with physical and cognitive impairments. Railway Hero won a Gold Medal at the 2019 International Serious Play Awards (K-12 Education competition). It was also a double honoree at the 2019 Webby Awards.

Kidscreen noted how WNET, alongside PBS KIDS and Bridge Multimedia, is leading the “born accessible” movement to enhance TV shows and educational media for all kids. An Education Week article about how to design computer science for students with disabilities touted Railway Hero’s approach to accessibility.

I first logged on a computer at 3 after wanting to be just like my heroes from @Cyberchase!

— Emma Koslow, CEO & Founder of Programming Pals
In addition to WNET’s long-running national and local series, WNET has produced and aired a number of engaging and influential special series and one-off documentaries.

Looking to find off-Broadway treasures, but can’t make it to the theater? Theater Close-Up shines a spotlight on the best and brightest local productions, premiering two exciting shows this past year: one-of-a kind musical adventure Ernest Shackleton Loves Me and the powerful family tale If I Forget.

The fascinating history behind Shakespeare’s greatest plays continued with Shakespeare Uncovered with a third season investigating “Much Ado About Nothing,” “Measure for Measure,” and “Richard III,” among others. At the National Council of Teachers of English Annual Convention, WNET presented a session on integrating Shakespeare Uncovered in the classroom. WNET also co-hosted a sneak preview screening at the Player’s Club with the Shakespeare Guild and BAFTA, which included a panel discussion with filmmakers Richard Denton and Nicola Stockley, Director of the Folger Shakespeare Library Michael Witmore, and host of The Merchant of Venice episode, F. Murray Abraham.

On the 100th anniversary of the confirmation of Albert Einstein’s general theory of relativity, WNET took a theatrical journey with renowned physicist Brian Greene in Light Falls, an intermingling of Einstein’s story with key historical characters, language from Einstein’s archives, research papers and more.

Shakespeare Uncovered was one of the best on-set experiences of my life...I cherish the rich layers that the Bard’s plays give to an actor.

— Actor F. Murray Abraham
NET received many messages of gratitude for airing God Knows Where I Am, which dealt with the topic of mental health and shared the story of Linda Bishop, a well-educated New Hampshire mother who battled severe bipolar disorder and homelessness. Partnerships with RespectAbility, the American Psychiatric Association and the National Alliance on Mental Illness helped drive conversation around the film. 

Last night I cried, sobbed and wept after watching “God Knows Where I Am.” I never heard about this movie, but I clicked anyway and within the first few seconds I was hooked. By the end I was sobbing and barely could breathe, barely contain my relief KNOWING I wasn’t alone.

— Anonymous Viewer
This season, Nature’s tour-de-force was American Spring LIVE, a three-night live broadcast event spotlighting one of nature’s greatest performances — spring, a time of rebirth, renewed energy and dramatic transformations.

Nature’s Season 37 premiere kicked off with the three-part series Super Cats, profiling the secret lives of 31 species of cats in 14 countries. A video of the “World’s Deadliest Cat” on YouTube performed exceedingly well with 2.1 million views. Nature also invited fans for a Facebook Live Q&A with Luke Hunter, Chief Conservation Officer at Panthera and an advisor for the series.

Ever wonder how an egg supports life? The Egg: Life’s Perfect Invention details the wonder behind these egg-cellent miracles of nature. Did you know that each day, up to 30 volcanoes are in an eruptive phase? Living Volcanoes took a terrifying descent into the crater of one of the most dangerous volcanoes alive today. Man met noble steed in the two-part Equus ‘Story of the Horse.’ Viewers learned how wild dogs survive in Zimbabwe, a land ruled by lions; discovered the extraordinary abilities of squirrels; and watched as newborn polar bear cubs learned to survive in the Arctic in Snow Bears.

Ewan McGregor helped audiences experience the natural world through the eyes of the Vikings while David Attenborough pieced together the remarkable discovery of the Ichthyosaur, a fearsome fish lizard that lived during the age of the dinosaurs.

Spectacular isn’t a strong enough word for everything in your Nature series. But the Snow Bears is one that I will never forget. It was beyond wonderful and educational.

— Anonymous Viewer

Jaguar (Panthera onca), South/Central America. Jaguars are the largest cat in the Americas and have a bite to match.
American Spring LIVE presented the change from winter to spring in real time from iconic locations across America. This ambitious multi-platform event included three nights of live broadcasts (on-air and online), pre-taped footage, and a robust social media campaign.

With partial funding from the National Science Foundation, WNET worked with PBS stations and local science and community-based organizations nationwide to encourage diverse audiences to participate in citizen science through training workshops, family events and more.

Nothing before of this scope has been presented before on American television.

On National Citizen Science Day, WNET partnered with New York Botanical Garden to sponsor an American Spring LIVE celebration, welcoming more than 2,000 guests.

Nature Executive Producer Fred Kaufman introduces community organizations to American Spring LIVE at the Tisch WNET Studios at Lincoln Center.

citizen science
The series kicked off its 33rd season with a legendary sports figure: Red Sox baseball player Ted Williams and continued with a wide array of artists, and thinkers. It served up an artists flight of Jean-Michel Basquiat, Elizabeth Murray, Andrew Wyeth and Eva Hesse, and turned the spotlight on the man behind the camera in Garry Winogrand: All Things Are Photographable, the storyteller who transformed spontaneous street photos into high art in 1960s-70s America. An exemplar of violin excellence, Itzhak Perlman’s playing transcends mere performance to evoke the celebrations and struggles of real life. For music aficionados, Holly Near, Charley Pride and choral master Robert Shaw wowed audiences, in addition to entertainer Sammy Davis, Jr. In honor of Pride Month, American Masters lifted the curtain on the life, career and inspirations of the complicated and brilliant Emmy- and Tony Award-winning writer Terrence McNally. In a time when the press is under extreme scrutiny, Joseph Pulitzer: Voice of the People took a look at the journalist, media mogul and champion of the free press, and his resonating legacy.

The third season of the American Masters Podcast, featuring actor Jeff Daniels, chef David Chang, and filmmaker Miranda July among others, also premiered, asking subjects and viewers, “Who has inspired your path to success? What is the value of a hero? What makes someone an American Master?”

I had not heard of Robert Shaw before watching this American Masters episode. What a fascinating story!
— Gary G., via Facebook
Sammy Davis, Jr.: I’ve Gotta Be Me profiled the entertainer’s vast talent and journey for identity through the shifting tides of civil rights and racial progress in 20th century America. The film was a social media juggernaut: the social media promo video for the documentary was 2019’s highest-performing video with 2.3 million views.

The documentary was seen on-air by more than three times the average American Masters audience. The film’s online reach was also expansive, exceeding the average program streams with 93K views.

More than a mere appreciation, this look at Davis’ personal journey through a tumultuous period in US history makes this an especially rich American Masters documentary.

— CNN Entertainment
The popular series spanned Egypt to England this season, merging science and history to challenge preconceived notions of Roman Emperor Nero, King Arthur’s origins, and World War II amphetamine use by both Axis and Allied powers.

The series stood out by using social media platform Reddit to connect its vibrant fan base directly to the programs’ historians, scientists and producers. In total, the series’ four Reddit “Ask Me Anything” sessions amassed 10,000 upvotes (the key measure of Reddit success) and 669 comments. In 2018, the series boasted 65.8K average video views per episode, a significant achievement in reaching viewers on all platforms.

So interesting. Love Egyptian history...love your show, never miss it.
— Tanya V., on Secrets of the Dead: Egypt’s Darkest Hour
QUEENS, 2011 — construction workers discover female human remains in an abandoned lot in Elmhurst. Who was she? With the help of forensic experts, Secrets of the Dead traveled back to the 1800s New York to piece together the life of a young African American woman, revealing the little-known story of early America’s free black communities.

Complementing The Woman in the Iron Coffin, WNET created a three-part web series Uncovering NYC, which focused on New York City’s 19th century free African American communities: Seneca Village (now part of Central Park), Weeksville and Newtown (now Elmhurst, where the iron coffin was found).

Do you want to solve a mystery? Do you like forensic science? Or black history? Or iron coffins buried in Queens? If you do, then watch PBS tonight for a New York City story 150 years in the making.

— Office of the Mayor of New York City, via Twitter

427k

The number of views amassed by a Reddit “Ask Me Anything” discussion with forensic archaeologist Scott Warnasch (who was featured in the film).
OUR MEDIA WITH IMPACT
GREAT PERFORMANCES

This year, the series pushed boundaries of innovation and ran the gamut of interesting musical performances (*Doubt from MN Opera*), iconic performers (*Birgit Nilsson*), and not-to-be-missed Broadway productions (*An American in Paris The Musical*). Set in a women’s prison, *Julius Caesar* offered a powerful dramatization of the classic Shakespeare play through an all-female lens. 2019 was momentous for the *Cleveland Orchestra*, which celebrated 100 years of its founding. Also celebrating a centennial was *Leonard Bernstein*, iconic composer, conductor and humanitarian. The Boston Symphony Orchestra performed a tribute concert in Bernstein’s honor at Tanglewood, featuring the world’s leading performers from the classical stage, opera and musical theater, including Audra McDonald, John Williams, Yo-Yo Ma, Thomas Hampson, Tony Yazbeck and more.

Michael Bublé, *Tony Bennett & Diana Krall, The Chris Botti Band* and *k.d. lang* gave us front-row experiences to their memorable concerts. And Great Performances helped *Joni Mitchell* and *Andrea Bocelli* celebrate milestone birthdays.

*Great Performances at the Met* brought the best of the Metropolitan Opera to classical music fans nationwide this season, traveling from the streets of Seville (*Carmen*) to 19th century California (*La Fanciulla del West*) and Ancient Babylon (*Semiramide*). Vocal powerhouses Anna Netrebko and Anita Rachvelishvili stunned as rivals in both *Aida* and *Adriana Lecouvreur*. And Tony Award-winner Kelli O’Hara took on Mozart’s comedy of the sexes in *Così fan tutte*.

Robert Fairchild (Jerry Mulligan) and Leanne Cope (Lise Dassin) in *An American In Paris The Musical*.

This performance was absolutely brilliant. I love Shakespeare’s work, but it’s rare for a performance of it to leave me as utterly electrified as this one did.

— Anonymous Viewer on *Julius Caesar*
GREAT PERFORMANCES — 
HAROLD PRINCE: THE DIRECTOR’S LIFE

Great Performances revisited the legendary career of the pioneering Broadway producer and director (and winner of 21 Tony Awards), as part of Broadway’s Best Season Two, alongside An American in Paris The Musical, John Leguizamo’s Road to Broadway and The Sound of Music.

At an intimate screening and panel event, Hal Prince discussed his life and legacy with the film’s director and renowned stage director, actor and writer Lonny Price. Their insightful conversation covered a range of topics, from the role of a director to the evolving landscape of Broadway theater.

19,000 COVE Streams

The number of online video views for Harold Prince: The Director’s Life.

47 Million

On social media, the #BroadwayOnPBS hashtag received a total of 47 million impressions, reflecting the amount of online exposure to Broadway’s Best content on Twitter.
On January 28, 2019, the ALL ARTS broadcast channel went live. The unprecedented new broadcast channel, streaming platform and website is dedicated to arts and culture 24/7.

Why do the arts matter to you? To commemorate its launch, ALL ARTS asked the online community about the impact of the arts in their lives, resulting in exceedingly high impressions and above-average engagements with @AllArtsTV on Twitter. Organizations like the Brooklyn Library, Guggenheim Museum, Apollo Theater, National Dance Institute, Art21, and SummerStage participated with amazing responses.

Additional expansive programming included House Seats: Antigone in Ferguson, a fusion of Sophocles’ classic tragedy with a contemporary gospel choir and community discussion, in partners; dance series In Motion and music series The Set List. ALL ARTS regularly featured programs from THIRTEEN’s archive, featuring artists such as Toni Morrison and Aaron Copland.

ALL ARTS TALKS, a live conversation series, brought together artists and cultural workers for a discussion about displacement in artistic communities. The free event featured Moira Williams (Flux Factory), Diane Wong (Chinatown Art Brigade), Jazo Brooklyn (Educated Little Monsters) and Joe Ahearn (Withfriends) at Flux Factory in Long Island City.

Partnerships with artists and arts institutions are the backbone of ALL ARTS. The channel has collaborated with a broad range of creators in the New York City area, including, Harlem Stage, BRIC, Triskelion Arts, Jazz at Lincoln Center, The Tank, Frigid NY, The Tilles Center for Performing Arts, The Metropolitan Museum of Art, Bushwick Starr, Inwood Artworks, Brooklyn Film Festival, National Sawdust, Association of Performing Arts Professionals, and many more.

For me, [ALL ARTS] is like an answer to a lifetime of undared-for prayers. Quite simply, it heals.
— Karên J., Bayville, NY

Chris Noth performs in House Seats: Antigone in Ferguson, a production showing us that a 2,500-year-old play is still relevant today.
How do Broadway’s biggest stars spend their breaks between matinee and evening performances? *Broadway Sandwich* followed stars from hit musicals *Hamilton, Mean Girls, Come From Away, Wicked, Kinky Boots* and more to find out.

What a fun inside peek into the life of a Broadway actor! So interesting I can’t get enough!

— Carsen L., via Facebook

**ALL ARTS: BROADWAY SANDWICH**

Jessica Vosk from *Wicked* gets painted green to play Elphaba.

*Hamilton’s Tanairi Sade Vazquez* shows host Garen Scribner backstage and gives a singing lesson.

93k AVERAGE VIEWERS PER EPISODE

The digital series started out strong with nearly 172K tuning in for the premiere across Facebook, YouTube, allarts.org and the ALL ARTS streaming app.
NYC-ARTS aims to grow your NYC cultural IQ by promoting nonprofit and world-renowned cultural institutions, activities and events to the tri-state region through broadcast television, websites and social media. This past season, the series spanned art forms and time periods, including some innovative highlights:

Eugène Delacroix, a 19th century French painter and transformative figure in European painting, was considered the “great colorist of the 19th century.” Philippe de Montebello, NYC-ARTS co-host, and Asher Miller, curator at The Metropolitan Museum of Art, guided viewers through the exhibition, which was organized with the Musée du Louvre in Paris.

Did you know the Metropolitan Opera has only had three Music Directors in its 135-year history? Paula Zahn, NYC-ARTS co-host, spoke to charismatic young French-Canadian Yannick Nézet-Séguin, who took over the role in 2018.

Singer Julia Bullock is best known for incorporating social consciousness and activism in her artistry. NYC-ARTS’ profile of The Metropolitan Museum of Art’s recent Artist-in-Residence showcased her thought-provoking performances that touched on the ideas of identity, objectification and history.

In January, NYC-ARTS spotlight trailblazing women in the arts, all of whom are celebrated for taking risks and bringing their respective crafts to new heights, such as contemporary choreographers Camille A. Brown, Pam Tanowitz, and Ashley Bouder. American Ballet Theatre’s spring season reprised a trio of Twyla Tharp’s iconic works, and NYC-ARTS was there to speak with Tharp about this venture.


A belated thank you for the NYC-ARTS segment on Twyla. Where else could we get 11-12 minutes on dance? For that, I am extremely grateful...Having the platform of the show to convey her genius is priceless.

— Kelly Ryan, Director of Marketing and Public Relations, American Ballet Theatre
A beautiful, mysterious woman assumes multiple identities. 

*Marnie*, the 1961 thriller novel that inspired Alfred Hitchcock’s film of the same name, comes to life on the Metropolitan Opera stage.

**Genuinely just so [grateful] for @PBS and the fact that I get to watch beautiful productions like *Marnie* for free.**

— Margaret S., via Twitter
Since its inception, Chasing the Dream published 400 pieces of content for on-air broadcast and online consumption, 115 of which were produced in FY2019 alone.

This year, Chasing the Dream took an intimate look at the lives of New York City Housing Authority residents in A Dream Deferred, a five-part digital series. The series offered a rare opportunity for viewers to see and hear first-hand stories of the people who live in New York City public housing. These human interest stories moved viewers beyond the headlines and statistics and into the lives, hopes and dreams of their fellow New Yorkers.

The multi-platform initiative expanded its partnerships across the PBS system, both for on-air and digital media offerings. Partnering with NJTV, Chasing the Dream’s documentary series Getting Off the Streets chronicled the dramatic journey of four homeless men from the streets of Camden, New Jersey, who have an opportunity to change their lives. A preview event in August 2018 welcomed more than 130 attendees for a sneak-peek of the series and a heartfelt panel discussion. The series was nominated for a Webby Award and two New York Emmy Awards.

Left Behind America, a joint-collaboration between Chasing the Dream, FRONTLINE and investigative journalism non-profit ProPublica, presented an in-depth look at Dayton, Ohio, as its citizens continue to fight for economic revitalization 10 years after the financial crisis.

Chasing the Dream and WORLD’s America ReFramed premiered Personal Statement, which followed three inspirational high school seniors in Brooklyn who take it upon themselves to make a difference by becoming peer college counselors in their schools. The program was nominated for a national News & Documentary Emmy Award. Chasing the Dream also expanded their partnership with WNYC by providing support for three episodes of the podcast The United States of Anxiety, and for a four-part podcast series The Scarlet E: Unmasking America’s Eviction Crisis, which seeks out the history of displacement and denial of housing, stories from today’s eviction victims, and, ultimately, potential solutions.
Residents of public housing in New York moved in with the promise of affordable housing and a stepping stone to financial stability and independence. But lack of oversight and political chaos have left them living in horrific conditions, unimaginable in the world’s wealthiest city. 

A Dream Deferred: The Broken Promise of New York City Public Housing offers an intimate look at the lives of New York City Housing Authority residents. Presented as part of WNET’s multi-platform initiative Chasing the Dream, which looks at poverty and opportunity in America.

The five-part Chasing the Dream digital series examined the New York City public housing (NYCHA) crisis, and those who fight for better conditions and accountability for themselves and their neighbors.

Journalists, educators and activists attended an advance screening and panel discussion of the digital docuseries, which featured three NYCHA residents who appeared in the film.

13,000 Video Views

Video views of the series, plus 11,000 engagements on social media and 18,000 website page views.

Attended an enlightening screening for a @chasingthedream docuseries “A Dream Deferred: The Broken Promise of New York City Public Housing.” It’s a must see experiential look at what life is like for NYCHA tenants.

— Sylvia A. Harvey, Journalist
Peril and Promise has published 187 pieces of content for on-air broadcast and online consumption since launch; 81 of those segments were produced in FY19.

How did we get here? How the World Warmed takes viewers through the history of climate change, starting 100,000 years ago, and projecting into year 2100 and beyond. Peril and Promise teamed up with NJTV News to produce Facing the Future, a program exploring climate change and its impact on New Jersey from several different perspectives. To continue the discussion, NJTV hosted a community forum in Cape May — an audience of 70+ heard from experts assessing the latest climate change scientific research, from rising sea levels and environmental impact to quality of life and economic issues.

Sinking Cities globally investigated extreme weather and the real-time effects of rising seas in a four-part series.

Sinking Cities makes a calm, strong case that at the very least, we won’t address any of this by burying our heads in the sand.

— David Hinckley, TV Worth Watching
How will New York, Tokyo, London and Miami come to grips with the real-time effects of rising seas and extreme weather? In this four-part series from *Peril and Promise, Sinking Cities* presented an urgent and eye-opening examination of what may be one of the biggest threats to human survival. Featuring the world’s foremost climate scientists, urban planners and expert engineers, each episode presented what is unique about these cities when natural disaster strikes and examined the scientific and engineering challenges for the future.

In addition, the series garnered 270,000 streaming views. Partners that helped spread the word about the series include Columbia University’s Earth Institute, The Wildlife Conservation Society and 100 Resilient Cities.

1.5 Million Broadcast Viewers

Held at the American Copper Buildings, some of the most climate-resilient new developments in NYC, the *Sinking Cities* preview event and Q&A session featured several of the world’s foremost climate, architecture and urban resilience experts.

Note to self: stop watching @netflix, start watching @PerilandPromise @SinkingCitiesPBS

— Frannie B., via Twitter
As local news outlets dramatically decline across the country, *MetroFocus* continues to be a source for original reporting and a platform for other local news outlets that do not have a broadcast presence. The daily show’s fourth season kicked off with a week-long initiative "New York’s Opioid Crisis," collaborating with New York’s nine PBS television stations and five NPR stations in a first-of-its-kind effort to focus on a single issue across the state.

The weeknightly news program welcomed theater luminaries like Jeff Daniels and Bryan Cranston, who spoke about their Broadway roles in *To Kill a Mockingbird* and *Network*, respectively.

The program also profiled New York City’s new premier space, Hudson Yards; political insiders like Ken Starr, former independent counsel who investigated President Clinton, and City Council speaker Corey Johnson; and placed a spotlight on veterans affairs, interviewing actor/advocate Tom Hanks, amongst other members of the armed services, and hosted various discussions on the struggles and successes veterans face when they come home from war. Jon Stewart came on the program to appeal for the passage of The September 11th Victims Compensation Fund.

Later in the season, *MetroFocus* focused its efforts again with “Justice Week,” a week-long look at New York City’s plan to close Rikers Island and build new community jails. The news program gave viewers access to experts, elected officials and the people who will be affected by the plans to close Rikers.

Local elected officials, community leaders, and our neighbors, all played a part in the production of *MetroFocus*.

"[PBS] is where you go... to me and to my sensibilities and my trying to be open and thoughtful and hear all sides, this seems to be the place to go."

— Bryan Cranston, on balanced media.

*MetroFocus* hosts Rafael Pi Roman, Jenna Flanagan and Jack Ford.
With its goal of “putting the public back in public media,” WNET’s Community Engagement team met with community organizations across Manhattan, Queens, Staten Island, Brooklyn and the Bronx over the last two years. The team is aiming to build a network for future collaboration and to tell more of the untold stories of the greater New York community.

Community organizations appreciated the opportunity to come together with others from their neighborhoods. WNET was the bridge that connected these organizations, bringing the proverbial “table” for them to sit at, converse and collaborate.

At the Centre for Social Innovation, WNET brought together more than 100 thought leaders for solutions-oriented conversations about the top issues affecting New Yorkers. These Think Tank sessions allowed participants the opportunity to network, discuss best practices, and brainstorm solutions across a broad range of fields.

I am delighted WNET is making this push for community engagement. It has enormous potential in Brooklyn to create powerful opportunities, not just locally, but nationally.

— Attendee at a Brooklyn Borough Convening
NJTV News with Mary Alice Williams continues to deliver breaking news and deep investigations into the people, places and policies making headlines across New Jersey.

NJTV News’ YouTube channel is the network’s fastest growing social media platform and has a significantly higher watch time for videos. Currently, there are more than 12,000 subscribers, and boasts more than 11,000 videos that include full shows, reporter stories, livestreams, and behind-the-scenes content. Correspondent Lauren Wanko’s “Studying Portuguese Man-of-War in New Jersey” report is NJTV News’ most-viewed video on YouTube, with more than 1.1 million views.

Committed to robust coverage of the midterm elections, NJTV hosted three state Congressional debates and one U.S. Senate debate from the Agnes Varis NJTV Studio in Newark. Each debate was complemented by expert commentary and analysis, led by anchors Mary Alice Williams and Michael Hill. The U.S. Senate debate between Bob Hugin and incumbent U.S. Senator Bob Menendez was co-moderated by NJTV News Chief Political Correspondent Michael Aron and PBS NewsHour correspondent Lisa Desjardins. It was streamed live across the country on PBS NewsHour’s website and Facebook page.

On Election Night (November 6), NJTV News provided live coverage on-air and online of New Jersey elections, with on-location reporting from campaign headquarters across the state.

With WNET’s acquisition of NJ Spotlight, NJTV News and NJ Spotlight teamed up to bring a new, multi-platform approach to local, in-depth journalism in New Jersey, forming one of the largest and most comprehensive news and public affairs organizations in the state. The result: furthering both entities’ public service missions.
NJTV IN YOUR NEIGHBORHOOD

NJTV’s In Your Neighborhood initiative returned for a second year, taking NJTV News on the road, broadcasting from different towns across New Jersey, from the boardwalks of Long Branch, to the agricultural surroundings of Vineland, and West Orange’s innovative roots.

As part of the In Your Neighborhood initiative, NJTV hosted a community forum, tackling local issues and solutions. Moderated by an NJTV News correspondent, panels featured policy experts, thought leaders and advocates. In Long Branch, the forum covered gentrification, in Princeton the event covered poverty, and the events in Vineland and West Orange focused on drug addiction, treatment and recovery.

I love that @NJTVNews is putting the spotlight on the garden part of The Garden State, my home! #NJTVIY

— Bonnie S., via Twitter

VOTES CAST

Over the course of nine weeks, NJTV fans flocked to its Facebook page to vote on their favorite destinations in the Garden State, in #NJTVTourismTourney, its first-ever fan contest. Voting in a bracket-style competition, fans named Old Barracks Museum in Trenton champion, which was profiled in the In Your Neighborhood: Long Branch special.

19K+

VOTES CAST
**BOSS: THE BLACK EXPERIENCE IN BUSINESS**

**Boss: The Black Experience in Business** is the untold story of African-American entrepreneurship, where skill, industriousness, ingenuity and courage in the face of overwhelming odds provided the backbone of America’s economic and social growth.

On premiere night, #BossPBS trended in the United States, hitting number four in New York City, with interactions from The Smithsonian National Museum of African American History and Culture, Afropunk, scholar Mark Anthony Neal, Color of Change, and the National Association of Black Journalists, among many others.

Maggie Walker and staff of the St. Luke Penny Savings Bank.

515,500

The number of video views Boss content garnered on Facebook.

Rep. Elijah Cummings and Sen. Mark Warner were among the 350 people in attendance at the Boss screening and panel discussion in Washington, D.C., held at the Smithsonian National Museum of African American History and Culture.

This documentary should not just serve as a tribute — it should light a fire under us to rebuild and support each other. Don’t watch it for appreciation. Watch it for inspiration.

— Black Girl Nerds
**WOMEN, WAR & PEACE II**

*Women, War & Peace II* delves into the role of women in pivotal recent international events through four new, female-directed films that showcase never-before-told stories about women who risked their lives for peace, changing history in the process.

The series spanned significant moments in history, from Northern Ireland’s bloody conflict and Good Friday Agreement peace deal (*Wave Goodbye to Dinosaurs*) and Egypt’s Arab Spring (*The Trials of Spring*), to the Palestinian struggle for freedom in 1987 (*Naila and the Uprising*) and a UN peacekeeping mission in earthquake-ravaged Haiti (*A Journey of a Thousand Miles: Peacekeepers*).
Audiences embarked on a global journey of spirituality with *Sacred*, tracing religious rituals at birth, adolescence, marriage, death and other key moments of human life.

Director Thomas Lennon commissioned or sourced contributions from top international filmmakers in a sweeping global reach, then unified these disparate scenes into a single work.

Do yourself a favor and make sure you don't miss the chance to see this remarkable look at the intimate role religion plays around the world.

— Justice Film Festival, via Twitter
NET strives to create content that inspires — but the true measure of success is the impact our programming has on the lives of our viewers.

In FY2019 WNET’s Community Engagement department partnered with public media stations to support national television broadcasts with companion programs of their own. PBS stations also held free screening events for more than 5,000 community members to connect local history and current events to themes in WNET’s national programming.

The Better Business Bureau gave its seal of approval to WNET, assuring the public that WNET follows best practices in organizational governance and transparency. Charity Navigator also gave WNET a four-star rating for the fourth consecutive year for demonstrating strong financial health and commitment to accountability and transparency.
This year, WNET’s Gala honored philanthropists Jody and John Arnhold of the Arnhold Foundation, artistic director and CEO of Ballet Hispánico Eduardo Vilaro, American opera singer Renée Fleming, two-time Tony Award-winning actor Nathan Lane, and CEO of AMC Networks Josh Sapan for their outstanding work in the arts, media and philanthropy.

WNET celebrated the partnership of public media and the parts in its mission to enlighten, engage and entertain. An evocative performance by Ballet Hispánico (above image) illustrated this by melding ballet and Cuban dance hall movements to the stage.

The evening concluded with a stirring performance from classical-meets-rockstar duo, violinist Charles Yang and pianist Peter Dugan.
OUR EVENTS

NET President & CEO Neal Shapiro, WNET Trustee Stephen Mong and Amanpour and Company contributor Hari Sreenivasan at the launch event for Amanpour and Company.

Marsha Meyers, WNET Director of Planned Giving Cynde Horne and Stephen Meyers enjoy the Legacy Society Tea luncheon, which included a presentation on WNET’s new digital and broadcast offering.

WNET offers literacy and art activities as part of Vámonos Ciencia at a Dia Del Niño community event in the South Bronx.

Lucky Chow host Danielle Chang, Sang Lee Farms’ Fred Lee, NY Sunworks’ Megan Nordgren, and Homegrown Nurseries and Farm’s Nick Storrs discuss the global farm to table movement.

ALL ARTS screening of Independent Lens’ Rumble: The Indians Who Rocked the World at the Ace Hotel.

WNET Senior Development Officer Shelly Cornell, WNET Trustee Kate Hughes and Timothy Porter at the President’s Circle Dinner.
OUR EVENTS

WMET held a training for educators at the Hassenfield Children’s Hospital at NYU Langone, introducing the Mission US interactive history series and other digital classroom resources from PBS LearningMedia.

Attendees at a local screening of Boss: The History of Black Business at The Schomburg Center for Research in Black Culture.

Philip Milstein, Christiane Amanpour and Cheryl Milstein enjoy the launch of Amanpour and Company.

WNET’s President’s Circle Dinner featured a Nature: American Spring LIVE panel with Ann Prum, ASL Producer, Al Berman, ASL Executive Producer, Juju Chang, ASL host, and Phil Torres, ASL correspondent.

Nonprofit leaders from across all five boroughs join WNET and the Center for Social Innovation at the first NYC Thought Leader Mixer. Above, Shireen Idroos and Bobby Digi with WNET President & CEO Neal Shapiro.

WNET celebrates Winter’s Eve at Lincoln Square with Sesame Street’s Abby Cadabby at the Tisch WNET Studios at Lincoln Center.
OUR EVENTS

Betsy Ashton, Co-Chair, Legacy Society and Tia Graham, Senior Director of Philanthropy, PBS Development Services, enjoy WNET’s Legacy Society Tea.

Billy “Mr. Apollo” Mitchell & MetroFocus’ Jenna Flanagan host the annual Apollo Theater Open House.

WNET, POV and JCC Manhattan staff with the 93QUEEN filmmaking team at a community screening event and talkback.

A father and daughter explore PBS KIDS science apps at the Vámonos Ciencia Family STEM Night, hosted by WNET and the Bronx East Side Settlement House.

Mary Grossman and Pam Charnizon appreciate the afternoon breeze at WNET’s Patron Lunch event, held at the Standard Hotel on the Highline.

Families celebrate completing a coding workshop series, led by WNET’s education team, at a homeless shelter in Queens.
AWARDS

Select Awards FY19 (July 1, 2018 – June 30, 2019)

PEABODY AWARDS
American Masters —Lorraine Hansberry: Sighted Eyes/Feeling Heart
The Jazz Ambassadors

NEWS & DOCUMENTARY EMMY AWARDS
Outstanding Lighting Direction and Scenic Design
God Knows Where I Am

NEW YORK EMMY AWARDS
Technology
SciTech Now “Episode 401”
Lifestyle Program: Feature/Segment
MetroFocus “Publicity & Pong”
Special Event Coverage
(Other Than News and Sports)
All-Star Orchestra “United States Marine Band ‘New England Spirit’”

MID-ATLANTIC EMMY AWARDS
Arts Program/Special
I Can’t... I Have Rehearsal
Politics/Government — Program/Special
New Jersey Gubernatorial Republican Primary Debate
Public/Current/Community Affairs Program/Special
Classroom Close-up, NJ

CYNOPSIS KIDS IMAGINATION AWARDS
Kids 2-11 Series
Cyberchase
Educational Series/Special — STEM
Cyberchase

2019 PARENTS’ CHOICE AWARDS
Television — Silver
Cyberchase

LONG ISLAND’S FAIR MEDIA COUNCIL

FOLIO AWARDS
Best Talk Show
MetroFocus
Community Service
MetroFocus “Fighting Opioids at the Library”
Feature
MetroFocus “Publicity & Pong”
Town Coverage
MetroFocus “The Last Race”

NATIONAL EDUCATIONAL TELECOMMUNICATIONS ASSOCIATION AWARDS
Best Promotion — Single Video
Department of Homeless Services PATH Intake Center On-Air Spot
Best Instructional Media — Games & Apps
Cyberchase: Watts of Trouble
Best Instructional Media — Teacher Professional Learning
Understanding LGBTQ+ Identity: A Toolkit for Educators

INTERNATIONAL SERIOUS PLAY AWARDS
Gold Medals
Cyberchase: Railway Hero
Mission US: For Crown or Colony?

PAN AFRICAN FILM & ARTS FESTIVAL
PAFF Programmers’ Award – Documentary Feature
Boss: The Black Experience in Business

NAACP IMAGE AWARDS
Outstanding Directing in a Television Movie or Special
Tracy Heather Strain, “American Masters — Lorraine Hansberry: Sighted Eyes/Feeling Heart”
## Revenue FY18 Actual

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions: Individuals, Corporations, Foundations</td>
<td>42,746,000</td>
</tr>
<tr>
<td>Program Support: Government, Individuals, Corporations, Foundations</td>
<td>25,937,000</td>
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<tr>
<td>Program Support: PBS &amp; CPB</td>
<td>19,241,000</td>
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<tr>
<td>Government Grants (excluding program support)</td>
<td>19,033,000</td>
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<tr>
<td>Non-Broadcast Sales and Service Fees</td>
<td>14,588,000</td>
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<tr>
<td>Investment/interest Income</td>
<td>4,756,000</td>
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<tr>
<td>Other Income</td>
<td>1,403,000</td>
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<tr>
<td>In-Kind Contributions</td>
<td>4,297,000</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>$132,001,000</strong></td>
</tr>
</tbody>
</table>

## Operating Expenses FY18 Actual

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Programming &amp; Education</td>
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</tr>
<tr>
<td>National</td>
<td>40,640,000</td>
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<tr>
<td>Local</td>
<td>15,770,000</td>
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<tr>
<td>Broadcast Operations</td>
<td>31,055,000</td>
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<tr>
<td>WEB Interactive</td>
<td>2,310,000</td>
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<tr>
<td>Education</td>
<td>2,017,000</td>
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<tr>
<td><strong>Programming &amp; Education Total</strong></td>
<td><strong>91,792,000</strong></td>
</tr>
<tr>
<td>Fundraising</td>
<td></td>
</tr>
<tr>
<td>Development (includes Gala)</td>
<td>8,229,000</td>
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<tr>
<td>Membership</td>
<td>11,634,000</td>
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<tr>
<td><strong>Fundraising Total</strong></td>
<td><strong>19,863,000</strong></td>
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<tr>
<td>Management and Administration Services</td>
<td>18,174,000</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$129,829,000</strong></td>
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<tr>
<td><strong>Excess of Revenue Over Expenses</strong></td>
<td><strong>$2,172,000</strong></td>
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## Components of Net Assets FY18 Actual

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td>57,360,000</td>
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<tr>
<td>Restricted for future programing</td>
<td>156,142,000</td>
</tr>
<tr>
<td>Permanently Restricted</td>
<td>89,034,000</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>$302,536,000</strong></td>
</tr>
</tbody>
</table>
A 501(c)(3) not-for-profit organization, WNET is governed by an independent Board of Trustees that meets regularly throughout the year. There are currently 36 Voting Trustees, headed by Chairman Edgar Wachenheim, III.

(Includes all voting trustees who served at any point during the 2019 fiscal year)

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**Charlotte Nichoson Ackert**
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**Cheryl Milstein**
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Katherine Nouri Hughes
Elise Jaffe
Tinku Jain
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Daniel Levine
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Ellen Marcus
*(elected March 2019)*

Stephen Mong
*(elected December 2018)*

Morris W. Offit

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Laura Ross
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* Voting Life Trustee

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A 501(c)(3) not-for-profit organization with WNET as its sole member, PMNJ is governed by an independent Board of Trustees that meets regularly throughout the year. In FY2019, there were 19 Trustees, headed by Chairman Josh Weston.

(Includes all voting trustees who served at any point during the 2019 fiscal year)

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Vice-Chair

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Vice-Chair

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Hans Dekker  
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Hon. Thomas H. Kean  
Scott Kobler  
Christopher M. Lepre  
Ann Limberg  
Vincent Maione  
(through September 2018)

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Richard Pechter  
(elected May 2019)

Michael Poncia  
(elected December 2018)

Neal Shapiro  
Robert L. Smartt

TRUSTEE EMERITUS

Bernie Flynn
The Community Advisory Board (“CAB”) acts in an advisory capacity and provides a vehicle for effective community input to WNET about the Stations’ programming goals, community service and the impact on the community from the Stations’ significant policy decisions.

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David T. Benjamin
John Anthony Butler
Saskia Chanoine
Dr. Antoinette DeLuca
Freida D. Foster
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Wendy Woon

NJTV
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Andrea Meyers
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Ingrid W. Reed
Agnes Irene Rymer
Monica Slater Stokes
Sean M. Spiller
Edwin H. Stier
Steven T. Yglesias

* Elected in April 2019
Friends of THIRTEEN, Inc. is a nonprofit organization governed by a board of directors who provide community liaison for THIRTEEN by strengthening local partnerships, encouraging youth involvement with public media, developing and producing local initiatives, hosting events and expanding grassroots awareness of THIRTEEN's education resources and quality programming in the New York metropolitan region.

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Public Media NJ, Inc. (NJTV)
John Servidio
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Creative News Group LLC
Dana Roberson
General Manager

Interactive Engagement Group LLC
Daniel Greenberg
Chief Digital Officer & General Manager
Thanks to contributions made by viewers like you, we are able to continue creating educational, engaging and inspiring programming for all generations.