MESSAGE FROM THE PRESIDENT & CEO

FY2020 was a year like no other for The WNET Group. It was a year of innovation and resilience, especially in the face of the unparalleled COVID-19 pandemic, which brought the world to a halt and forced a new way of thinking, learning, and living.

But we didn’t let the pandemic define us, and our mission to inform and inspire has never been more critical. Within days of the Governor’s stay-at-home order, The WNET Group shifted to a remote working environment, with no access to a studio or control room, yet still produced the same high-quality, trust-worthy productions that our viewers depend on. And we never missed a show.

In this report, you’ll see how our news and public affairs programs continued to cover major national and international events — from the pandemic to the upcoming election, climate change and the Black Lives Matter protests. They conducted all interviews on Skype and Zoom, from their laptops and cell phones in the field.

You’ll also see how The WNET Group was ready to fulfill its mission of lifelong learning when schools shut down and children were forced to switch to remote learning. Let’s Learn NYC! and NJTV Learning Live broadcast in-depth lessons from public school teachers to thousands of children in the tri-state area, while daily education programming blocks on WLIW21 and WLIW World ensured learning was a top priority.

The WNET Group’s presence in the arts and culture mecca of the United States also allowed us to step in and help bring the arts to audiences when COVID-19 shuttered performance spaces and institutions. We broadcast and streamed our vast archive of arts and culture programs to millions of viewers, including Great Performances: Much Ado About Nothing and Andrea Bocelli’s Concert for Hope from Milan.

And the innovation continued. The new YouTube series Take on Fake helped viewers learn how to spot and investigate misinformation on their own. We launched National Public Radio station 88.3 WLIW-FM to reach new audiences and better serve our community. And as of April 1, we enabled viewer access to live streaming of broadcasts from The WNET Group’s station websites, an important new way for viewers to connect with our content from any platform.

In this new age of social justice, we are also recommitting to fighting intolerance and injustice by reporting on racism and reform and providing anti-racist education resources to the public. We named a new Chief Diversity, Equity & Inclusion Officer, Eugenia Harvey, to help us build a more inclusive organization and content that reflects the diverse community we serve.

I’m proud to work alongside such a passionate group of individuals who prioritize serving their communities in all aspects, even when they themselves are coping with the harsh realities of the pandemic and confluence of political, social and cultural change. I am inspired by their hard work and look ahead to the horizon of possibilities.

Best Regards,

Neal Shapiro
President & CEO
The WNET Group
PUBLIC MEDIA'S role is to educate, entertain, inspire and comfort, especially in times of crisis. I have never been prouder to be a part of an organization that has risen to what it truly means to serve its community.

During the pandemic, The WNET Group staff has worked tirelessly to continue the organization’s mission to be a leading, innovative creator and distributor of diverse trusted media, from the News and Public Affairs teams who provided vital and accurate information through its nightly and weekly newscasts, to the Kids’ Media & Education staff who devised standards-aligned videos, lesson plans and more for New York, New Jersey and Long Island educational professionals and students.

Continuing its digital transformation and evolution, The WNET Group has become a multi-platform 365-day-per-year publisher, officially expanding its footprint beyond the television screen to become more data focused and build a younger, more engaged audience. To complement this transformation, The WNET Group is also making a concerted effort to ensure its programming reflects the diverse community that it lives in and serves.

We are thankful to our supporters during this time, who see the public service we provide to countless communities, not just on the air or online, but through workshops, professional development sessions, and family outreach. When the COVID-19 pandemic hit our commitment to the public never wavered. We turned virtual, used our imaginations, and found new outlets to provide quality, multi-faceted, and engaging resources.

The year was full of highs, from launching a new radio station to successfully shifting our workforce remote, but it was also marked with sadness. In March, we lost longtime trustee Rosalind P. Walter. She was a remarkable ambassador and advocate of public media and a generous supporter of WNET and public television for more than 30 years. An inspiration to millions of viewers who benefitted from her generosity, we can best honor her legacy by continuing to help advance the mission of public television, and make sure we provide lifelong learning and entertainment to those who need it most.

Regards,

Edgar Wachenheim, III
Chairman
The WNET Group
I am part of a company that presents trustworthy journalism, intelligent conversations, and inspiring art that includes images of Black resilience, hope and love. However, in the aftermath of the death of George Floyd, it was apparent there was much more our organization needed to do to be a catalyst for positive change in the world.

It is more important now than ever that WNET is an accessible source of dependable, quality content for its viewers.

When I was elevated to Chief Diversity, Equity & Inclusion Officer, I found myself in the unique position of being able to directly influence how The WNET Group sees, reacts, and amplifies equality, race and representation. This includes both internal decisions and in programming and initiatives we offer to our local and national communities.

Change can be good. It requires us to rethink our processes so that we may reinforce the foundation of what makes us a unique provider of public service. It allows for the opportunity to magnify new voices, perspectives and opinions.

One of my goals as CDEIO is to improve the ways we look at the diversity of our content, both what is being presented on screen and who is bringing it to life behind-the-scenes. We will standardize the way we measure diversity and thus bring equity to our programming, because we can’t improve what we can’t measure.

It’s hard to take a sober look in the mirror, but it’s essential work.

If we are to fulfill our mission of “Media with Impact,” deliver quality, educational and diverse content, and serve the manifold community we live in, then we need to hold ourselves accountable. The ability to see change in the world and embrace it is an important part of The WNET Group’s identity.

I look forward to building a more inclusive future for us all.

Best,

Eugenia Harvey
Chief Diversity, Equity & Inclusion Officer
The WNET Group
PBS is both the forerunner of factual TV and a present-day practitioner... As we face the future in a chaotic media marketplace, PBS’s strengths outweigh its weaknesses, well beyond most networks and streamers.

– REALSCREEN

I love PBS. It is our saving grace in normal times and especially now. Thank you for all you do.

– KATHERINE H., POINT PLEASANT, NJ
New York City’s flagship public television station delivers lifelong learning and meaningful experiences to the greater New York community. THIRTEEN reaches millions of viewers monthly on-air, with national and local programming that celebrates arts and culture, offers insightful commentary on the news of the day, explore the worlds of science and nature, and invites people of all ages to have fun while learning.

THIRTEEN produces and presents a wide range of acclaimed PBS series, including *Nature, Great Performances, American Masters, PBS NewsHour Weekend*, and the nightly interview program *Amanpour and Company*. In addition, WNET produces numerous documentaries, children’s programs, and local news and cultural offerings, as well as multi-platform initiatives addressing poverty and climate.

THIRTEEN offers programming for streaming on its THIRTEEN Explore app for iPhone, Android and tablet devices, as well as member benefit THIRTEEN Passport, an on-demand library of quality public television programming, including current and past seasons of PBS shows.

Boasting a dynamic mix of programming, THIRTEEN’s broadcast and digital offerings include locally produced series as well as other PBS favorites like *Independent Lens, NOVA, Masterpiece, American Experience, Antiques Roadshow*, and *Sesame Street*.

Since December 2019, dedicated live channels for THIRTEEN, WLIW21, NJTV, THIRTEEN PBSKids and PBS KIDS were made available on *YouTube TV*. And as of April 1, 2020, viewers were able to access live programming from WNET station websites. Both technology advancements added important new ways for viewers to access station content, at any time, and expand PBS’s digital footprint.
Long Island’s PBS station WLIW21 is a unique cultural and educational institution that harnesses the power of television and electronic media to inform, enlighten, entertain and inspire.

In March 2020, The WNET Group acquired 88.3 FM, Long Island’s only NPR station. Re-branding the station as WLIW-FM, the acquisition allows WNET to better engage with its community in a new medium.

Treasures of New York continued its tour of the best sites in the Empire State with MoMA, exploring the 90-year history of one of the most influential modern art museums in the world.

Back for a third season, Playing by the Rules: Ethics at Work investigated the business practices of Uber and sportswear giant Adidas and rounded up the major lessons learned from these corporate controversies.
In FY20, NJTV continued its dedication to quality arts, education and public affairs programming, delivering trusted and entertaining content to all 21 counties in New Jersey and its tri-state neighbors.

At a Climate Change Forum in Cape May, NJTV invited the local community and experts to discuss the latest scientific research on the topic, from rising sea levels to environmental impact to quality of life and economic issues.

What do you think is New Jersey’s best historical offering? Thirty-two of the Garden State’s amazing historical sites were selected to appear in the second annual #NJTVTourismTourney bracket. This past year’s event crowned Red Mill Museum Village in Clinton as victorious. The historic venue earned a trophy and a broadcast segment on In Your Neighborhood: History. Overall, this year’s tournament drew 202% more engagement and 283% more votes than the inaugural 2018 tournament.

Nick Acocella, host of NJTV’s Pasta & Politics, passed away in June 2020 at the age of 77. He left two final episodes of his show — half cooking lesson, half political conversation — to air posthumously in July 2020. Governor Phil Murphy, former Governor Chris Christie, and Senate President Steve Sweeney eulogized the political journalist. NJTV News Chief Political Correspondent Michael Aron paid tribute in an essay: “He was one of a kind... He energized me. He was my friend.”
ALL ARTS celebrated its first broadcast anniversary by announcing its first Artist-in-Residence: performance artist, playwright and MacArthur fellow Taylor Mac, who will create original video content for ALL ARTS’ broadcast and digital platforms throughout 2020.

“For me, [ALL ARTS] is like an answer to a lifetime of undared-for prayers. Quite simply, it heals.”
— Karen J., Bayville, NY

Returning for a second season, the popular Broadway Sandwich gave viewers an inside look at how actors from Hadestown, The Cher Show, Waitress and other Broadway productions spend their time between matinee and evening performances. The series was viewed an impressive 700K+ times online and on broadcast. ALL ARTS brought new digital series Famous Cast Words, On Display and Box Burners to the forefront while discovering the meanings behind music’s biggest hits with Songwriters Under the Covers with Victoria Shaw. International arts flair came with the Never in New York Festival. And for the first time in the 35-year history of The Bessies — New York City’s premier dance awards — the ceremony was broadcast on television.

A partnership with the WNET climate change initiative Peril and Promise resulted in Climate Artists, a series that explored the environment and its complexities through an artist’s vision. Twice, singer Rufus Wainwright was featured on the channel: first in a community event paying tribute the 9/11 Memorial Glade dedication, and then in a livestreamed Facebook concert of his upcoming album Unfollow the Rules: The Paramour Session. The concert was later broadcast and streamed on the ALL ARTS app.

In the last quarter of the year, as Americans were working, learning and living at home due to the COVID-19 pandemic, ALL ARTS saw its audience engagement increase dramatically, with video streaming up nearly 400% on allarts.org, and social engagement up 98%. To top it off, the ALL ARTS app was downloaded more than 80,000 times!

ALL ARTS created new partnerships with more than 20 organizations in FY2020, including Museum Hue, En Garde Arts, Lincoln Center for the Performing Arts, Chamber Music Society of Lincoln Center, The 9/11 Memorial & Museum, Merce Cunningham Trust, Chinatown Art Brigade, Center for Jewish History, Southampton Arts Center, and the Museum of the American Revolution in Philadelphia.
The WNET Group’s ability to operate in the arts and culture mecca of the United States allowed the organization to help bring the arts to the people when COVID-19 shuttered performance spaces and institutions nationwide. Our public media organization broadcast and streamed its vast archive of arts and culture programs to millions of viewers.

Great Performances made 17 Broadway musicals and plays available to stream for everyone across the nation, including Free Shakespeare in the Park’s Much Ado About Nothing, starring Danielle Brooks, and Macbeth, starring Patrick Stewart. Not just entertaining, these streams were also educational as teachers used them as a supplemental resource for their virtual classroom lessons. Great Performances’ long-standing relationship with Andrea Bocelli helped bring his April “Concert for Hope” from Milan to PBS, reaching more than 442K+ viewers.

Theater Close-Up renewed streaming for Richard Nelson’s the Apple Family plays, while American Masters provided an additional 20 films to stream. NYC-ARTS’ Top Five Picks newsletter transformed into the Top Five Virtual Picks newsletter, highlighting the myriad of ways arts organizations large and small are sharing their works with the public.

ALL ARTS continued to strengthen its partnerships with arts organizations in the New York City area.

The cast of Regular Singing, the fourth Apple Family play from director Richard Nelson, presented by Theater Close-Up and taped at The Public Theater.
The WNET Group took viewers back in time, across the globe and into outer space with a wide range of science and historical programming, from the outback of Australia with *Nature* to exploring climate change with *Peril and Promise*.

Last summer, The WNET Group launched *THIRTEEN Celebrates the Summer of ‘69: 50 Years Later*, a multiplatform initiative that celebrated the golden anniversaries of pivotal moments in US history. Viewers were encouraged to remember, relive, and contemplate the impact of 1969’s *Stonewall Uprising*, the *Moon Landing*, and *Woodstock*. WNET interviewed 17 “eyewitness” New Yorkers for broadcast interstitials, including former astronaut Mike Massimino, Stonewall veteran Martin Boyce, and Woodstock musician Ira Stone.

In July, *Secrets of the Dead* complemented this initiative with *Galileo’s Moon*, a look at the truth behind an alleged proof copy of Galileo’s “Sidereus Nuncius,” which changed our understanding of the cosmos. The episode brought in 90,000 viewers and generated 3,200 upvotes in a Reddit “Ask Me Anything” online forum.

*MetroFocus* produced 22 segments on related Summer of ‘69 content, and 540K viewers tuned in for broadcasts of *50 Years of Fabulous; Lavender Scare; American Experience: Chasing the Moon Parts 1-3;* and *American Experience: Woodstock: Three Days That Defined A Generation*.

Kids’ Media & Education continued to reach and engage children and students of all ages on-air, online and in the community.

CyberSquad teamed up for 10 new environmentally-based Cyberchase adventures, from counting square units in the Botlyn Botanic Garden to understanding local food ingredients with Chef Marcus Samuelsson. The program also made learning fractions fun with new interactive game, Cyberchase Fractions Quest.

“Cyberchase taught me how to save money and spend wisely. I started a car wash business and thanks to Cyberchase I saved up $157.” — Anonymous Viewer

The New York State Education Department’s monthly newsletter, distributed to more than 500,000 people, featured The WNET Group’s Parenting Minutes initiative, which focuses on shareable tips and facts related to early childhood learning (in four languages!). Meanwhile in the community, Daniel Tiger’s Neighborhood Be My Neighbor Day at the New Jersey Performing Arts Center welcomed 1,750 fans and community partners to promote local volunteerism, family engagement and community development. And WNET’s Ready Go Science! program continued to reach hundreds of young children in the South Bronx with high-quality STEM and literacy content through family workshops, events, and summer camp programs.

In early March, The WNET Group’s second annual Youth Collective Summit brought together more than 200 high schoolers from across New York City, Long Island and New Jersey to participate in ethics-driven discussions and workshops on civic engagement. The WNET Group published 108 new digital learning resources on PBS LearningMedia. Since the coronavirus pandemic hit, engagement on the PBS LearningMedia website increased; usage was up 95.8% nationally over 2019.

With the onset of the COVID-19 pandemic, The WNET Group solidified its role as a trustworthy resource for families and teachers in a time of need. Not only did The WNET Group quickly create and produce at-home learning series like Let’s Learn NYC! and NJTV Learning Live, it also pivoted its in-person outreach events to hosting virtual family workshops, “Rapid Transition to Online Learning” webinars for New York City teachers, and additional professional development webinar and conferences, such as the Mission US edWebinar on Remote Learning, where 2,400 teachers learned about the interactive history game and accompanying resources.
When the COVID-19 pandemic hit the tri-state area, The WNET Group pivoted its programming on four stations to support remote learning for students at home. Two new programs, Let’s Learn NYC! and NJTV Learning Live, were created on THIRTEEN and NJTV, while WLIW21 and WLIW World featured a rotating educational programming block, and Camp TV, an immersive “day camp experience from your living room,” was produced to entertain and educate young children during the summer months.

Twenty-two content partners, including The New York Public Library, The New Victory Theater, Lincoln Center for the Performing Arts, Bedtime Math, Wildlife Conservation Society, and Memphis Zoo, contributed to Camp TV, which was distributed through Wavelength to 43 PBS stations.

280K+ Viewers
The number of broadcast viewers who tuned in for Let’s Learn NYC! and NJTV Learning Live.

8,011 Classrooms
The estimated number of classrooms The WNET Group’s at-home learning programming served. With an estimated 250K+ New Jersey students lacking access to the internet, WNET’s offerings helped those who needed it most.

200 Hours | 200 Teachers
NJTV and the New Jersey Department of Education co-produced NJTV Learning Live for Grades 3-6, which reached 99% of the Garden State. Let’s Learn NYC! and the NYC Department of Education featured 70 hours of lessons for children in 3K — second grade.

As a mom who teaches AND homeschools her child, I really appreciate these #NJTVLearningLive lessons!
— SHERRIE W

I love the new programming. My son has difficulty with being still for long periods on a tablet. The TV programming does so much better for him.
— PARENT, ON LET’S LEARN NYC!
In the midst of the life-changing COVID-19 pandemic, The WNET Group’s news and public affairs productions shifted gears. Anchors and reporters transformed their homes into instant studios, complete with Skype and Zoom interviews, remote editing and broadcasting. They never missed a program.

The PBS NewsHour Weekend team has been covering the city, nation and world and finding innovative ways to interview guests and edit stories while sheltering in place. Even prior to the pandemic, our viewers had increased by 78% since last year, and weekend page views on the PBS NewsHour website rose 68.5% since last year. Some of the most-watched PBS NewsHour Weekend broadcast pieces tapped into the major political and social current events of the day. Johns Hopklins engineering professor Lauren Gardner shared an interactive map tracking global coronavirus cases in near real time and we interviewed San Francisco Supervisor Shamann Walton on a city resolution to prohibit hiring police officers with a history of serious misconduct.

“In times like this I am most grateful that I can turn to PBS for thoughtful and objective commentary.” — A. Walsh, Brooklyn, NY on PBS NewsHour

The team at Amanpour and Company found a way to move their editing process into a digital workflow (our CNN colleagues were impressed by the set up). Nationally, broadcast viewership was up 9% since 2019 and coronavirus-related interviews and clips garnered more than 8.9 million views on YouTube. In addition, the nightly news program launched a newsletter to keep viewers better informed and leads regular Twitter chats on topics spanning presidential requirements to higher education’s response to COVID-19 to engage with its audience.

Ongoing series Consuelo Mack WealthTrack entered into its 16th season, while GZERO WORLD with Ian Bremmer and Firing Line with Margaret Hoover started sophomore seasons. Firing Line also presented two new specials that examined a major but under-reported trend in this election cycle: the unprecedented number of female Republican politicians running for office in 2020.

Ahead of the 2020 Election, The WNET Group launched an outdoor advertising campaign across the five boroughs, This is What News Looks Like. The campaign highlighted WNET’s news productions as quality and trustworthy sources for national and international reports.
NEWS & PUBLIC AFFAIRS
TAKE ON FAKE

Hosted by Hari Sreenivasan, new digital series Take on Fake debunked claims seen or shared online to help viewers be smarter consumers of information. Episodes dove into fact-checking like a journalist to COVID-19 misinformation and learning about the Teen Fact-Checking Network.


Thank you, Hari and PBS for making this channel possible. I watched all four videos and subscribed as soon as I found out about this channel. I’ve really been waiting for something like this to come along!
— @YETI_SPAGHETTI

I’m watching all the way from NZ. Thank you for giving us the real cold hard FACTS. It’s so easy to get swept up in it.
— PAIGE LOVE
The WNET Group produced and aired a wide range of special series and one-off documentaries to complement its long-running national and local series.

Theater Close-Up, bringing off Broadway productions to the television forefront, offered three new productions for broadcast and streaming. School Girls; Or, The African Mean Girls Play explored colorism and the universal similarities and glaring difference facing teenagers across the globe, while On the Exhale examined gun violence and a single mother’s journey through it. Rounding out the season was Anton Chekov’s Uncle Vanya with Jay O. Sanders in his 2019 Drama Desk Award-winning role. The series continues to gain momentum, as its pages have been viewed 270K+ times on thirteen.org in 2020 (to compare, PBS NewsHour had 166K+ views on thirteen.org).

What have you wanted to know about the U.S. Constitution? Judge Douglas Ginsburg, a constitutional expert, guided viewers through the document that governs those who govern us in A More or Less Perfect Union.

When it became clear the COVID-19 pandemic would deprive students of hard-earned graduation ceremonies, The WNET Group stepped in with Pomp Under the Circumstances, a virtual commencement that not only featured inspirational messages from celebrities, journalists and sports figures (like Tom Hanks and Christiane Amanpour) but also valedictorians, class presidents and other student leaders from across the country.

Nicholas Johnson, Princeton College Valedictorian, Class of 2020, gave a virtual graduation speech in Pomp Under the Circumstances.
“Black Lives Matter” could be heard across the country as activists demanded justice for Black Americans killed by police and sought systemic change in law enforcement practices and funding.

The WNET Group is dedicated to fighting racism and injustice, by providing content and events that foster honest conversations and progress toward a more just and tolerant country.

*America in Black and Blue 2020*, a *PBS NewsHour Weekend* special, offered context for and insight into the widespread protests that engulfed the nation during the latest displays of police brutality against Black citizens. *The Talk — Race in America* (2017); *Great Performances — Twilight: Los Angeles* (2001); *I Am Not Your Negro* (2018); *The Black Panthers: Vanguard of the Revolution* (2016); *Juneteenth: Black Freedom* (2020) and additional programs and resources were made available for audiences on-air and online.

**Trusted News**

The WNET Group strengthened and expanded its reporting on racism and justice reform featuring interviews with grassroots organizers and activists, thought leaders, Journalists, policy-makers and law enforcement officials.

**2,000% Increase**

An WNET education blog highlighting anti-racist resources for families, educators and students saw a more than 2,000% increase in pageviews over similarly publicized education blog posts in less than a week, indicating a real need and appetite for these resources in the community.
The lullaby of Broadway continued for the third year in a row with presentations of 42nd Street, Rodgers & Hammerstein’s The King and I, Red, Much Ado About Nothing and Kinky Boots.

Musician Scott Yoo took the airwaves by storm with new series Now Hear This. The four-part series merged music, storytelling, travel and culture as Yoo chased secret histories of some of the greatest music ever written through Europe. On social media the series inspired a “Clash of the Composers” tournament, asking fans to vote for their favorite. (Johann Sebastian Bach took home top honors.)

“Now Hear This is no dry lecture series, but a spirited journey offering both insight and entertainment. It’s what PBS does so well....” — Paul Hyde, classical music columnist

We saluted GRAMMY music legends and Movies for Grownups 2020 Award winners, enjoyed outdoor concerts and rang in a new decade with the Vienna Philharmonic, celebrated a centennial with the LA Philharmonic, and experienced an uplifting message of love, healing and hope with Italian tenor Andrea Bocelli. We were treated to Ravinia Festival’s presentation of Leonard Bernstein’s theater piece Mass and an intimate star-studded concert with 16-time GRAMMY Award-winner David Foster, and were wowed by EGOT winner John Legend’s vocals in Jesus Christ Superstar Live in Concert. Strong women took the limelight in Ann and Gloria: A Life, with Holland Taylor playing the formidable Texas Governor Ann Richards and Christine Lahti embodying feminist icon Gloria Steinem.

In its 14th season, Great Performances at the Met delivered gripping and unforgettable productions, from romantic comedies (La Fille du Regiment and Agrippina) to epic dramas (Die Walküre) and tragic apocalyptic tales (Wozzeck). Viewers traveled to Peking, China and Nagasaki, Japan, to confront the tragic love stories of Turandot and Madama Butterfly, and experienced the rise and fall of an Egyptian Pharaoh Akhnaten.

“Was just about to get out of bed and make brunch, but then the recent Met Opera La fille du Régiment came on my local PBS station, and now I don’t want to move until intermission.” — @Aspasia_1 on Twitter
The third annual Broadway’s Best line-up consisted of 42nd Street, Rodgers & Hammerstein’s The King and I, Red, Kinky Boots, and the much-anticipated Much Ado About Nothing from Free Shakespeare in the Park.

The highest viewed Much Ado About Nothing social media video pulled in 316K viewers, a whopping 3,411% increase from the yearly video view average.

Accompanying each Broadway’s Best production this year was an “All in the Details” feature that explored the finer points in the production. Much Ado’s focused on how director Kenny Leon added modern touches to the Shakespearean classic in hopes of communicating something contemporary and universal.

One in 40+ Years
Much Ado About Nothing was the first time in more than four decades that Great Performances presented a Public Theater production recorded live at Free Shakespeare in the Park.

10 Broadway Productions
Since the COVID-19 pandemic began, Great Performances made 17 productions available for free streaming — ten Broadway plays and musicals, in addition to concerts, dance and documentaries — for audiences to enjoy while working and learning from home.

"This Much Ado About Nothing, filmed this summer at the Shakespeare in the Park with an all-Black cast, feels fresh and fleshed-out, quick but not hurried.

— THE NEW YORK TIMES

We — meaning The A.V. Club, but also humanity in general — don’t gush about Great Performances enough. What a treasure.

— THE A.V. CLUB ON RODGERS & HAMMERSTEIN’S THE KING AND I
**Our Media with Impact**

**NATURE**

Nature’s 38th season kicked off by exploring the otherworldly abilities of octopuses and then brought modern ecology into the spotlight with the News & Documentary Emmy Award-winning *The Serengeti Rules*, offering hope for restoring our natural world. South of the Serengeti in Botswana is the Okavango river delta, an oasis and lush paradise that supports and feeds an incredible abundance of wildlife. Narrated by F. Murray Abraham, the three-part miniseries *Okavango: River of Dreams* shares the tale of this unique ecosystem at its most beautiful to its epic extremes.

“The cinematography in these Nature programs is BREATHTAKING!” — Gary G., via Facebook

*Nature* traveled the globe to explore the untouched biodiversity of the *Amazon rainforest*, the wildlife of the *Sunshine State*, and the exotic island and symbiotic sanctuary of *Cuba*. It also tackled questions like, “how does the world’s largest lizard, the Komodo dragon, maintain its huge appetite?” in *Nature’s Biggest Beasts*. What does it take to be a bear in today’s modern world? We followed the adventures of bears across the globe, from grizzlies to pandas to sloth bears, learning their unique adaptations to survive.

Did you know that *hippopotamuses* can’t swim? Viewers not only uncovered that fun fact, but also discovered the empathy of *whales*, the “bad reputation” of *The Mighty Weasel*, and more than 100 species of *rabbits and hares*, many of which are in danger of eradication. And finally, in a four-part spectacular, everyone’s favorite spy cams returned, delving deeper into the animal kingdom to capture rarely seen animal behavior in *Spy in the Wild 2*.

“11/10 cannot recommend more highly.” — Alessandra C. on *Spy in the Wild 2, A Nature Miniseries*

Digitally, *Nature* provided unique opportunities to explore environments near and far. In January 2020, the team partnered with producers in Southwest Australia to cover the devastating wildfires. *Amazon Rainforest: An Interactive Experience* allowed anyone to immerse themselves in the sights and sounds of the unique ecosystem. Digital miniseries *Backyard Nature* featured filmmakers connecting with nature during the COVID-19 quarantine. And by partnering with TikTok on a new education initiative, *Nature* and The WNET Group’s Kids’ Media & Education Department is creating content that inspires a new, younger demographic to think and care about the natural world.
What kind of a connection is possible with an animal that has three ears and blue blood running through its veins?” The story of a pet octopus and its evolving relationship with the American scientist studying it captured viewers’ imagination and fascination in Octopus: Making Contact.

A clip of an octopus dreaming amassed more than four million views on YouTube. It was reported on by HuffPost, Newsweek, CNET, celebrities Josh Gad, Ron Howard, Sarah Silverman, and more.

oc·to·pus·es
The correct pluralization of “octopus,” following through on the Greek origins.

1.9M Viewers
Broadcast audience for the Nature Season 38 premiere in October 2019, complemented by 171K+ video streams.

Octopus: Making Contact demonstrates the value and worth of bringing the earth’s alien ambassadors into our midst to better understand their uniqueness, and in doing so, champion their existence.
— SALON

They’re smart as a whip. AND they dream? That’s it. I can’t eat them any more.
— ALAN ALDA
In its 34th season, American Masters premiered Raúl Juliá: The World’s A Stage, the first documentary on the versatile and influential Puerto Rican actor whose talent took the stage and screen by storm. The biography series also brought the stories of three literary figureheads out from behind the front cover: science fiction (and notoriously private) author Ursula K. Le Guin, N. Scott Momaday, whose Pulitzer Prize-winning novel “House Made of Dawn” led to the breakthrough of Native American literature into the mainstream, and the legendary Nobel and Pulitzer Prize-winning storyteller Toni Morrison. “This biographical doc makes a strong case for seeing the charismatic performer not just as a trailblazing Latino performer, but as one of the best actors of his generation.” — Manuel Betancourt, Remezcla, on Raúl Juliá: The World’s A Stage

American Masters placed the spotlight on musical giant Miles Davis; celebrated painter Mark Rothko, who helped define Abstract Expressionism; and notorious entertainment icon Mae West — who possessed unheard of creative and economic power for a woman in the 1930s. On Facebook, clips from Mae West: Dirty Blonde accumulated more than 2.5 million views. Unladylike2020 highlights the unsung women of America who changed history.

To celebrate the 100th anniversary of women’s suffrage, American Masters produced multimedia series Unladylike2020, which illuminated 26 stories of courageous, little-known and diverse female trailblazers from the turn of the 20th century.

“American Masters, in my opinion, is the best biographical series on TV or on any other outlet.” — Nate Bloom, The Jewish News

The Webby People’s Voice Award-winning fourth season of American Masters Podcast explored the origin stories of artists and cultural figures like musicians Tegan and Sara, comedian Chris Gethard and playwright Tarell Alvin McCraney.
A visionary known for his restless aesthetic, Miles Davis is widely regarded as one of the most innovative, influential and respected figures in music.

792K+ Broadcast Viewership
Additionally, the film was streamed 143K times, well above average for this American Masters season.

1.36M Total Facebook Views
Clips shared from the Miles Davis: Birth of the Cool documentary were a hit on social media. The promo alone was shared more than 600 times, resulting in more than 567K total views.

I didn’t write out the music for ‘Kind of Blue.’ But brought in sketches ’cause I wanted a lot of spontaneity in the playing.
— MILES DAVIS

This is a STELLAR documentary. It told the good, the bad, the ugly, and the artistry about Miles Davis’ life and career. Well done, American Masters, as always!
— GARY G. ON FACEBOOK
The find of a century, declared a forgery. The turbulent history of one of the world’s most celebrated buildings. One of the greatest moral questions of the 20th century. *Secrets of the Dead* partnered with experts, historians and scientists to uncover new insights into Galileo’s “Sidereus Nuncius,” the centuries-long construction of the *Notre Dame de Paris* and to ask whether an Allied attack on Auschwitz would have stopped future atrocities.

Whether one has any knowledge of engineering and construction, *[Building Notre Dame]* is still a program that is well worth the watch. — Philip S. on Facebook

Three Reddit “Ask Me Anything” sessions were hosted with experts from each film, garnering 11,100 upvotes (the determination of a post’s “rank” or “priority”) and 435 comments.

Audiences were especially engaged with *Building Notre Dame*; the program logged an impressive 104K+ episode streams (80% higher than the season average) and more than 1.6M broadcast viewers. In addition, the social promo for the production garnered more than a half million Facebook views.
Would an Allied attack on Auschwitz have stopped future Holocaust atrocities? *Secrets of the Dead* explored this moral question in *Bombing Auschwitz* through dramatic recreations of arguments that took place on both sides of the Atlantic and first-hand testimony from historians, survivors and experts.

The program aired just before the 75th anniversary of the liberation of Auschwitz and International Holocaust Remembrance Day (January 27, 2020).

Both The Museum of Jewish Heritage, A Living Memorial to the Holocaust and the American Historical Association Conference hosted advance screenings of *Bombing Auschwitz.*

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500K+ The number of Facebook views *Bombing Auschwitz* clips garnered.

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**Excellent program. So sad to watch but so informative and well done.**

— Vera T.
Over the past fiscal year, NJTV News and NJ Spotlight united to bring coverage of important news and issues from the Garden State and across the country straight to viewers.

NJTV News joined forces with KPBS San Diego, WGBH Boston, Arizona PBS and WTTW Chicago in Cannabis Country, reporting on the legalization of cannabis for medical and recreational use. The newscast also highlighted the complexity of hunger in Hunger in NJ, a six-part special report that searched for solutions for the 14% of households in New Jersey that are food insecure.

NJ Spotlight hosted a Forum on Energy Future, which focused on New Jersey’s mandates for clean energy, economic disparities on issues relating to electric vehicles and the likelihood of mass transit converting to electric power.

Both news entities pivoted quickly when the COVID-19 pandemic hit, creating a Coronavirus Hub with live updates, a dedicated nightly newsletter, daily gubernatorial press briefing livestreams, and in-depth reporting on how COVID-19 is impacting New Jersey residents. Programming pivoted too, with Reporters Roundtable transforming to virtual and the launch of Chat Box with David Cruz, welcoming guests for remote discussions and soliciting questions from viewers over social media. Senior Political Correspondent Michael Aron semi-retired this year, bringing his On the Record series to a close.

In April 2020, Mary Alice Williams stepped down as NJTV News’ anchor. Since 2014, Williams has anchored the nightly news program and multiple news specials. “It has been my privilege to work alongside the NJTV News team,” said Williams. “I look forward to watching them soar.”
NJTV News and NJ Spotlight have collaborated on hundreds of stories in the past fiscal year.

NJTV News’ report on the prison release of two men wrongfully convicted of murder single-handedly accounted for 58% of all njtvnews.org traffic the next day, and was the most visited, best-performing story on the website through the weekend. It was also the most-shared story on social media by rapper 50 Cent, the Innocence Project, NAACP, Integrated Justice Alliance and several other social justice groups and organizations.

488% Page View Increase

In the first months of the pandemic, NJTV News experienced a drastic increase in website traction, and the station overall saw a 44% increase in ratings. NJ Spotlight’s page views were up also up (54%) and the outlet experienced a flush of new users (up 80%) eager for trustworthy reporting.

You’ve been doing a great job throughout this COVID-19 crisis. I have NJTV on most of the day and appreciate all the information that is presented in calm, measured tones by your anchors and reporters... Keep up the good work!

– MARY M.
It was a year of big headlines that had immense local impact. MetroFocus covered it all in its fifth season as a daily show, and viewers tuned in for its coverage — episode streams of the program were up 20% over last year. Since 2015, MetroFocus has produced more than 1,000 shows with co-hosts Rafael Pi Roman, Jenna Flanagan and Jack Ford, complemented by “MetroFocus: The Podcast” and the “MetroFocus Minute” on social channels, which offered viewers a closer look at some of the biggest news stories impacting the tri-state area.

In November, as part of The WNET Group’s new multi-platform initiative Exploring Hate, the program examined Holocaust deniers, the importance of remembrance, and the Museum of Jewish Heritage’s groundbreaking exhibition “Auschwitz. Not long ago. Not far away.” Under the same initiative, New York Assembly member Yuh-Line Niou discussed the troubling rise in racist incidents against the Asian American community since the coronavirus outbreak.

The program also focused on community unrest, race, racism and the police, delivering a powerful interview from Emerald Garner, the late Eric Garner’s youngest daughter, who described her fight to outlaw chokeholds and police brutality. MetroFocus also brought viewers inside life “behind the badge” and on the streets with former New York Police Department officers. In a special two-night virtual Town Hall, outspoken and esteemed group of community leaders took an in-depth look at police brutality and systemic racism in the United States.

Additional issues covered on MetroFocus in FY20 included poor education, inadequate health care, the disparate impacts of COVID-19 on communities of color, the disappearing job market and more.
The WNET Group acquired WPPB 88.3 FM, the only NPR station based on Long Island, changing its call letters to WLIW-FM. The acquisition allowed WNET to better serve its community and increase engagement.

Press coverage from Dan’s Papers, The East Hampton Star, Express News Group, Hamptons.com, Long Island Business News and Newsday all reported positively on the new venture.

The local hosts you love

Brian Cosgrove, Gianna Volpe, Ed German, Michael Mackey

Now with additional public radio favorites

All Things Considered, The Moth, This American Life, FRESH AIR

And more!

We are so thrilled with your new WLIW programming as we have been enthusiastic listeners for eons with PPB for several years... We are thrilled, too, that your ‘waves’ reach us on the southeastern coast of Connecticut and continues to bring us joy, curiosity, humor, insight, [and] broader understanding of our political and social climate!

— ANONYMOUS VIEWER
Since its inception in 2014, Chasing the Dream has published 502 pieces of content for on-air broadcast and online consumption.

GOODTalks introduced viewers to a group of dynamic young men having candid conversations with lawmakers, industry moguls, nonprofit leaders and others about what the American Dream meant to them in 2019. Chasing the Dream designed an interactive online tool My Dream Team which allowed users to reflect on the people, organizations and places that have helped shape them through their lives.

“The aftermath of George Floyd’s death has been the biggest story I’ve ever photographed.” Documenting Black Lives Matter video essay followed street photographer Ben Von Klemperer in New York City and the emotion, controversy and power that he captured with his camera lens.

When the outbreak of the COVID-19 pandemic hit the tri-state area, the multi-platform initiative posted a Financial Survival Guide explaining the issues, how and where you could get help, and how you could give assistance to others. Diving deep into a common health challenge for New Yorkers, Blood Sugar Rising: NYC took a look at how diabetic patients living in low-income communities managed the disease during pandemic.
How do you measure resilience in young children? **Broken Places** explored how traumatic stress in children impacted the rest of their lives. To illustrate this, producer/director Roger Weisberg drew on stories from his 32 previous PBS documentaries, focusing on four personal journeys.

Some of the young people Weisberg filmed decades ago were so scarred by their childhood challenges that they ended up in mental institutions, correctional facilities, drug rehab centers or died prematurely. Others became healthy, successful adults.

**Chasing the Dream** published 81 pieces of on-air and online content in the past fiscal year.
Since its inception in 2017, Peril and Promise has published 245 pieces of content for on-air broadcast and online consumption, including the five-part digital series Freedom to Breathe, which worked to understand how climate change intersects with the racial, social, and economic challenges that Americans face every day.

Climate change is inherent in all facets of life. Peril and Promise partnered with Nature on a social media campaign that delivers daily environmental awareness to combat climate change. If you take one small action each day — such as moderating your thermostat when you’re not home; recycling gift wrap — by the end of the year it will become #SecondNature. A partnership with ALL ARTS resulted in Climate Artists, an exploration of the environment and its complexities through an artist’s vision. And Peril and Promise traveled to America’s heartland with PBS NewsHour Weekend to examine how the changing climate is impacting states along the Mississippi River, from Minnesota all the way down to Louisiana.

To celebrate the 50th anniversary of Earth Day, Peril and Promise published two timely blogs. One points out the overlap between the communities vulnerable to COVID-19 and those that are most impacted by climate change. The other shares nature-based solutions to climate change.

Composer Ludovico Einaudi plays piano surrounded by crumbling arctic glaciers, in Climate Artists’ third episode, “Elegy for the Arctic.”
Who has the Freedom to Breathe in the U.S.? Nexus Media News journalists set out on a 21-day cross-country tour of America’s climate vulnerable communities to understand how climate change intersects with every day racial, social, and economic challenges.

The series tracked how climate change and fossil fuel pollution impact our day-to-day lives through health, housing, and the economy and more.

Peril and Promise has published 57 pieces of content for on-air and online consumption in the past fiscal year.

Freedom to Breathe was featured at the Schomburg Center for Research in Black Culture’s annual Open House. The 2019 event theme: “Environmentalism in Black Cultures.”
Proliferating cornerstone exhibits, museums and must-see events, **NYC-ARTS** is your gateway to the arts and culture hub of the tri-state area.

**NYC-ARTS** took viewers to The Museum of Jewish Heritage for an in-depth look at the exhibition “Auschwitz. Not long ago. Not far away.” In *Auschwitz Remembered: An NYC-ARTS Special*, presented by co-host Paula Zahn, the program explored the most comprehensive exhibition on the history of Auschwitz and its role in the Holocaust ever exhibited in North America, as well as the critical lessons learned from history. **NYC-ARTS** examined this important and timely exhibition which brought together more than 700 original objects and 400 photographs of life before, during and after the Holocaust, 75 years after the concentration camp was liberated in 1945.

Since 1985, the MTA’s **Music Under New York** program has brought more than 350 musicians into the city’s subways. **NYC-ARTS Special Edition: Music Under New York** showcased this unique music program and some of the musicians who entertain commuters as they move through the transit system.

**NYC-ARTS** took viewers on a tour of the National Museum of the American Indian’s exhibition, “*Stretching the Canvas: Eight Decades of Native Painting*,” the premise of which was to challenge the expectations of what constitutes Indian art.

**NYC-ARTS** provided a look at the newly reinstalled **Arts of China** gallery at the Brooklyn Museum. The exhibition represented 5,000 years of Chinese artistic accomplishment, including bronzes, ceramics, paintings and contemporary works that challenge and transform China’s traditional artistic practices.

Series co-host Philippe de Montebello spoke with Metropolitan Museum of Art curator Pierre Terjanian about the most comprehensive loan exhibition of European arms and armor in decades: “**The Last Knight: The Art, Armor, and Ambition of Maximilian I.**” The Met exhibit highlighted the Holy Roman Emperor’s use of art and armor to forge a heroic image and eternal legacy.
ALL ARTS created and curated Never In New York, a festival of international artists working in theater and opera, whose work has rarely — or in some cases never — been staged in New York, attracting new audience on its broadcast and digital platforms.

Never in New York artists have had major impacts on their genre and culture as inventors of new theatrical languages and leaders in the cultural scene of their homes and beyond.

23 Productions | 8 Countries
Eight countries shared 23 productions in the Festival, which was viewed on-air and online by 70,000 viewers.

900%
Video plays on allarts.org and the ALL ARTS streaming app were up 900% compared to last year. Broadcast viewership also increased 158%.
In a Great Performances at the Met Season 14 stand-out, Anthony Roth Costanzo portrayed an Egyptian Pharoah’s rise to the throne in Philip Glass’ visionary masterpiece, Akhnaten.

Akhnaten is the final part of Glass’ Portrait Trilogy. Conceived in 1975, the trilogy eventually focused on three influential historical figures: Albert Einstein (Einstein on the Beach), Mahatma Gandhi (Satyagraha) and Amenhotep IV, who renamed himself Akhnaten.

I was channel surfing one afternoon and happened upon this, and it piqued my interest. I was mesmerized, totally blown away. Never seen anything like it, and I’ve seen a lot of things in my time.

— CAROL T., VIA FACEBOOK

Just approx 35mins in, but WOW!!! The outrageously wonderful production design, the hypnotic music... just WOW!!!

#thankyou

— NOAH S.
As part of the national Sesame Street in Communities (SSIC) initiative, 10 public television stations received grants from The WNET Group to develop local partnerships with organizations serving early learners, host training sessions for childhood educators and caregivers, and host and face-to-face community events in support of the national SSIC initiative.

Representatives from each of the 10 partner stations and The WNET Group staff came together at a September 2019 launch meeting for Sesame Street in Communities.

45 SSIC Trainings
Together, stations conducted trainings for 1,223 educators and caregivers (attendance exceeded goal by 140%).

32,012 Rural Families
With grants provided by The WNET Group, stations directly reached an estimated 32K+ rural families — more than 5 times the initiative goal.

No one has even talked to us about how foster kids might be struggling. It’s nice to have a place to go for more information and information I can share with my staff.

—ATTENDEE AT A WFSU TALLAHASSEE SSIC TRAINING
Social networking — connecting people and spreading information — is not a new concept, but has actually been around for centuries. The three-part documentary *Niall Ferguson’s Networld* explained how these networks of the past can provide insight into what’s happening today, and beyond.

Where did “fake news” begin? Back in the 1600s, as competing Catholics and Protestants sought to attract new followers by demonstrating their power to expose and capture “witches.” Ferguson continued to combine history and network science to demonstrate how changes in technology can dramatically increase the power of social networks relative to established hierarchies.

Archival image of Paul Revere. Revere was a member of the Freemasons, an influential social network and the reason for the success of his famous midnight ride 245 years ago.

The advent of fake news, corporate monopolies and government interference is nothing new. Only by understanding history can we find solutions to the issues facing our new ‘networld’ today like information war and election interference.

— NIALL FERGUSON

Ferguson’s past documentaries have always provided an informative perspective.

— GARY G.
The WNET Group first-ever Virtual Gala celebrated Trailblazing Women, in recognition of the 100th anniversary of women's suffrage.

The event honored Ursula Burns, Chairman and CEO of VEON; Rosanne Cash, award-winning singer/songwriter and author; Connie Chung, ground-breaking journalist and anchor; Kelly Grier, Chair and Managing Partner, and Americas Managing Partner, EY; and Virginia Johnson, ballet dancer, choreographer, and Artistic Director of Dance Theatre of Harlem.

The Gala included performances by Scott Yoo, host of Great Performances: Now Hear This who performed Beethoven’s Kreutzer sonata; Alexia Sielo, featured in ALL ARTS’ recent “Women of Color on Broadway” special, presented her rendition of ‘I’m Every Woman’; and by Dorrance Dance.

NJTV's Virtual Gala welcomed all New Jerseyans to join in its broadcast tribute to New Jersey public television’s long legacy of quality, independent, local journalism, and to individuals and entities who have contributed to independent media and the state.

Hosted by former NJTV News Anchor Mary Alice Williams, the Gala honored NJM Insurance Group (sponsor of NJTV News); Jonathan Alter (columnist, author, and former longtime senior editor at Newsweek); Kent Manahan (former NJN News anchor; host of Governors’ Perspectives); and Craig Newmark (founder of Craigslist and Craig Newmark Philanthropies).

Violinist Charles Yang and pianist Peter Dugan performed an arrangement of “House of the Rising Sun” in their unique “classical-meets-rock star” musical style.
OUR EVENTS

*Amanpour and Company* host Christiane Amanpour, The WNET Group President & CEO Neal Shapiro and The WNET Group Vice President of Programming Stephen Segaller discussed current events with major donors at the Tisch WNET Studios at Lincoln Center Studios.

ALL ARTS hosted four live virtual conversations that covered arts and artists grappling with the effects of COVID-19, racial injustice, and the global impact the current pandemic has had on the arts.

Guests attended a reception and special advance preview screening of the *Downton Abbey* feature film at the AMC Theater in Times Square. Fans like Karin and Burt Meyers even dressed the part!

Vanessa Wise, The WNET Group’s Vice President of Development, and Trustee Susan Wallach were all smiles before the *Downton Abbey* screening.

The WNET Group’s second annual Youth Collective summit, brought together 200+ high schoolers from across New York City, Long Island and New Jersey to participate in ethics-driven discussions and workshops on civic engagement.

The Apollo presented an advance screening of *American Masters — Miles Davis: Birth of the Cool*, followed by a panel discussion, at its annual Open House event.
Members of the President’s Circle celebrated the premiere of *American Masters — Miles Davis, The Birth of Cool* with a panel conversation featuring filmmaker *Stanley Nelson* and *James Mtume*, producer, musician and longtime Miles Davis collaborator, and series executive producer *Michael Kantor*.

Members attended a special advance screening of *Poldark on Masterpiece, Season 5* at The Tisch WNET Studios at Lincoln Center.

Patrons attended a private tour of The WNET Group offices — including the Control Room and Starr Studio — and received assistance in setting up their Passport accounts.

At Winter’s Eve, New York City’s largest outdoor holiday festival, WNET welcomed more than 600 children and families to “Kid Central” and The Tisch WNET Studios at Lincoln Center for activities and live performances.

A welcome reception for new Patrons was held at the WNET Tisch Studios at Lincoln Center. Guests heard from The WNET Group President & CEO *Neal Shapiro*, as well as members of the Patron Committee. Patron *Stewart Bertram* and a guest enjoyed the evening.

Nature Executive Producer Fred Kaufman led a discussion with *The Serengeti Rules* author *Sean B. Carroll* and ecologist *Mary Power* to discuss the *Nature* film’s surprising discoveries. Kaufman (second from right) posed with *Nature* fans during the reception.
AWARDS

Select Awards FY20 (July 1, 2019 – June 30, 2020)

NEW YORK EMMY AWARDS
Arts: Program/Special
ALL ARTS Docs: Slow Down: River to River

Talent: Program Host/Moderator
Jack Ford, MetroFocus

NEWS & DOCUMENTARY EMMY AWARDS
Outstanding Lighting Direction and Scenic Design
God Knows Where I Am

CRITICS CHOICE DOCUMENTARY AWARDS
Best Biographical Documentary
American Masters — Toni Morrison: The Pieces I Am

IMAGEN AWARD
Best Documentary
Great Performances: John Leguizamo’s Road to Broadway

CYNOPSIS BEST OF THE BEST AND RISING STAR AWARDS
Spotlight Award for “Best Social Good Episode”
Cyberchase: Space Waste Odyssey

2020 WORLD WILDLIFE DAY FILM SHOWCASE
Science, Innovation and Exploration Award
NATURE: The Serengeti Rules

2020 PARENTS’ CHOICE AWARDS
Television — Silver
Cyberchase

2020 WEBBY AWARDS
Podcasts — Arts & Culture: People’s Voice Award
American Masters Podcast

INTERNATIONAL SERIOUS PLAY AWARDS
Gold Medals
Cyberchase: Railway Hero
Mission US: For Crown or Colony?

TEACHERS’ CHOICE AWARDS
TCA Classroom
Mission US

JACKSON WILD MEDIA AWARDS
Best Writing
Janet Hess, NATURE: Sex, Lies and Butterflies

BEST SciComm Audio
NATURE: Cuba’s Wild Revolution

Best Impact Film — Long Form
NATURE: The Serengeti Rules

Best Science in Nature Film — Long Form
NATURE: The Serengeti Rules

NATIONAL HEADLINER AWARDS
Broadcast Television, Cable and Syndicators Coverage of a Major News Event — First Place
PBS NewsHour Weekend — “Mass Shootings in Dayton, Ohio & El Paso, Texas”

Broadcast Television, Cable and Syndicators Environmental Reporting — First Place
PBS NewsHour Weekend — “Climate change pushes Florida’s mangroves north”

NAACP IMAGE AWARDS
Outstanding Documentary (Film)
“American Masters — Toni Morrison: The Pieces I Am”
**FINANCIALS**

**WNET**

NEW YORK PUBLIC MEDIA

Consolidated Statements of Operating Activities

<table>
<thead>
<tr>
<th>Revenue</th>
<th>FY19 Actual</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions: Individuals, Corporations, Foundations</td>
<td>$40,388,000</td>
</tr>
<tr>
<td>Program Support: Government, Individuals, Corporations, Foundations</td>
<td>41,021,000</td>
</tr>
<tr>
<td>Program Support: PBS &amp; CPB</td>
<td>25,538,000</td>
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<tr>
<td>Station Operations Grants (excluding program support)</td>
<td>18,533,000</td>
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<tr>
<td>Non-Broadcast Sales and Service Fees</td>
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<tr>
<td>Investment/Interest Income</td>
<td>5,580,000</td>
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<tr>
<td>Other Income</td>
<td>1,414,000</td>
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<tr>
<td>In-Kind Contributions</td>
<td>9,739,000</td>
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<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>$155,149,000</strong></td>
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<table>
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<tr>
<th>Operating Expenses</th>
<th>FY19 Actual</th>
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</thead>
<tbody>
<tr>
<td>Programming &amp; Education</td>
<td></td>
</tr>
<tr>
<td>National</td>
<td>61,369,000</td>
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<tr>
<td>Local</td>
<td>17,152,000</td>
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<tr>
<td>Broadcast Operations</td>
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<td>WEB Interactive</td>
<td>2,204,000</td>
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<td>Education</td>
<td>1,917,000</td>
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<td><strong>Programming &amp; Education Total</strong></td>
<td><strong>115,779,000</strong></td>
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<tr>
<td>Fundraising</td>
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<tr>
<td>Development (includes Gala)</td>
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<tr>
<td>Membership</td>
<td>10,704,000</td>
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<tr>
<td><strong>Fundraising Total</strong></td>
<td><strong>18,795,000</strong></td>
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<tr>
<td>Management and Administration Services</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$153,249,000</strong></td>
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<td><strong>Excess of Revenue Over Expenses</strong></td>
<td><strong>1,900,000</strong></td>
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<table>
<thead>
<tr>
<th>Components of Net Assets</th>
<th>FY19 Actual</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td>61,595,000</td>
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<tr>
<td>Restricted for future programing</td>
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<tr>
<td>Permanently Restricted</td>
<td>89,844,000</td>
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<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>$293,457,000</strong></td>
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WNET BOARD OF TRUSTEES

A 501(c)(3) not-for-profit organization, The WNET Group is governed by an independent Board of Trustees that meets regularly throughout the year. There are currently 33 Voting Trustees, headed by Chairman Edgar Wachenheim, III.

(Includes all voting trustees who served at any point during the 2020 fiscal year)

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Grace Lyu Volckhausen
(through May 2020)
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Rosalind P. Walter†
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Paula Zahn

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Henry R. Kravis
Steven R. Rattner
James S. Tisch

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Cheryl Milstein
Barry Shapiro
Ann Tenenbaum

*Voting Life Trustee
†Deceased
A 501(c)(3) not-for-profit organization with The WNET Group as its sole member, PMNJ is governed by an independent Board of Trustees that meets regularly throughout the year. In FY2020, there were 18 Trustees, headed by Chairman Scott Kobler.

(Includes all voting trustees who served at any point during the 2020 fiscal year)

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Tracy McManimon  
Vice-Chair

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Vice-Chair
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Ann Limberg  
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Barry H. Ostrowsky  
Richard Pechter  
Michael Poncia (through February 2020)  
Rick Thigpen*  
Neal Shapiro  
Robert L. Smartt  
Josh S. Weston

*Elected in September 2019
The Community Advisory Board ("CAB") acts in an advisory capacity and provides a vehicle for effective community input to The WNET Group about the Stations’ programming goals, community service and the impact on the community from the Stations’ significant policy decisions.

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- Roy Cho
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- Margaret M. McMenamin, Ed.D.
- Anthony McMillan (elected September 2019)
- Andrea Meyers
- Rabbi Jesse Olitzky (elected September 2019)
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- Lori Price Abrams
- Ingrid W. Reed
- Agnes Irene Rymer
- Monica Slater Stokes
- Sean M. Spiller
- Reverend Ronald Tuff (elected September 2019)
- Steven T. Yglesias

* = through May 2020
Friends of THIRTEEN, Inc. is a nonprofit organization governed by a board of directors who provide community liaison for THIRTEEN by strengthening local partnerships, encouraging youth involvement with public media, developing and producing local initiatives, hosting events and expanding grassroots awareness of THIRTEEN’s education resources and quality programming in the New York metropolitan region.

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