Children and their families enjoy a sensory-and autism-friendly Thomas & Friends event at the Union County Performing Arts Center in Rahway, New Jersey.

MESSAGE FROM THE PRESIDENT + CEO

THIRTEEN. WLIW21. NJTV. Each is an essential piece of WNET and each reflects its community in its own unique way. But WNET is more than the sum of our television footprint. We are a part of, and a service to our communities.

I often talk about our wonderful educational programming—from Nature to MetroFocus to Great Performances, we enlighten and inspire viewers wherever they choose to watch us. But what I don’t usually highlight are the services we provide to the community off the screen. Like our work with the Path Intake Center in The Bronx, where we installed televisions so that families waiting to be placed in shelters can watch our children’s programming with their kids; or our work with the Make-A-Wish Foundation to make a dream come true for a Cyberchase fan suffering from leukemia. Or the countless teacher training workshops that our Education department holds each year.

And in addition to our ongoing public affairs, arts and history programming, this year we created an initiative called Chasing The Dream that uses news segments, live summits and web content to draw attention to issues of poverty and economic mobility in the tri-state area and across the country.

WNET was created in 1962 to provide an alternative to commercial television. “The only thing this station will sell,” said Edward R. Murrow on our inaugural broadcast, “is the lure of learning.” That promise continues, on and off the many screens on which you can watch THIRTEEN, WLIW and NJTV.

Best regards,

Neal Shapiro
President & CEO
WNET
MESSAGE FROM THE CHAIRMAN

Technology. It’s front and center in everything we do each day. It’s no secret that television as we know it has been fundamentally changed by technology. Antennas are gone, even cable is gone for many. We watch on screens of all sizes and are no longer tied to our sofas as we watch.

At WNET, we are at the forefront of public media stations in adopting the technology that will keep us accessible and relevant for generations.

We are going where our viewers go and delivering content the way our viewers want—and that content lives up to our audiences’ high standards. We are challenging you with thoughtful analysis and perspective; delighting you with an assortment of arts programming that can be found nowhere else; bringing you drama that grips you and helps you understand important aspects of our shared history.

Whether it’s THIRTEEN Passport, the new streaming video benefit for THIRTEEN members, a range of apps and web-sites where you can find content anytime, anywhere, or it’s a low-cost content-sharing platform that supports public television stations locally and across the country, we are using technology to live up to our commitment to accessibility.

So as you look through these pages, consider the impact we can have when we combine the highest quality content and the most effective technology in an effort to improve our communities.

Confidently yours,

James S. Tisch
Chairman
WNET Board of Trustees
Great Performances

Bringing larger-than-life theatrical performances to the small screen requires a unique understanding of these two very different platforms, resulting in a wide range of talents that are showcased in each episode of Great Performances and Great Performances at the Met. Whether it’s Angela Lansbury and James Earl Jones in “Driving Miss Daisy,” “Billy Elliot the Musical” from London’s West End, a career retrospective of Broadway legend Chita Rivera, or Joan Baez’s 75th Birthday Celebration, GP brings you the best in performance from around the world.

NYC-ARTS

In its 8th year on the air, NYC-ARTS continued its weekly quest to shine a bright light on both lesser known and iconic area arts institutions, highlighting the unique assets of the region’s cultural landmarks and showcasing performers and artists alike.

66th & Broadway

Season two of the cabaret series filmed at the Tisch WNET Studios at Lincoln Center featured a who’s who of Tri-State Area cabaret artists sharing their interpretations of the American Songbook and other popular classics.

WLIIW Arts Beat

Long Island’s unique blend of classic and modern fine and performing arts are all on display in this monthly series highlighting the arts and artists of Long Island, the tri-state area and beyond. The show features in-depth coverage of Long Island arts and artists and national segments drawn from WNET’s unique content sharing initiative.

Great Performances - Chita Rivera: A Lot of Livin’ to Do

Great Performances - Pauline Kael's Pictures at an Exhibition as featured on NYC-ARTS; Paula Zahn & Philippe de Montebello deliver an all-access pass to NYC’s cultural offerings on NYC-ARTS; Tony Award winners Angela Lansbury and James Earl Jones come together for Great Performances: Driving Miss Daisy; Anna Netrebko appears as tortured heroine Leonora in Verdi’s dramatic Il Trovatore; Superstar artists perform alongside Joan Baez in Joan Baez 75th Birthday Celebration. 66th & Broadway features singer and pianist Mark Nadler.

Whether it’s a nationally recognized production or a world premiere of an undiscovered off-Broadway show or an in-depth look at a country music superstar, THIRTEEN, WLIW21 and NJTV have gained a reputation for being a treasure trove of arts programming.
66th & Broadway Open Mic Night
What happens when WNET’s commitment to the arts and the Tisch WNET Studio at Lincoln Center join forces to welcome rising artists from across the tri-state area to share their New York experiences through the performing arts? An eclectic evening of a cappella, spoken word, acoustic performance and dance, livestreamed to an appreciative audience.

COMMUNITY CLOSE-UP
Arts & Culture

Theater Close-up
Off-Broadway and regional theater provide an intimate and powerful view of theater in its purest form. With new productions like “Repairing a Nation” and “Rasheeda Speaking” as well as re-invented classics like “Fashions for Men,” the second season of Theater Close-Up delivered a unique and exclusive theatre experience for THIRTEEN’s viewers.

American Songbook at NJPAC
With New Jersey’s premier performance space as the backdrop, NJTV brought home the talents of a range of vocal superstars who delivered classics from Gershwin to Berlin to Porter in a popular series of concerts that showcased some of New Jersey’s brightest stars.

American Masters
Tennis Player Althea Gibson; famed director Mike Nichols; musicians like Janis Joplin, Fats Domino, Loretta Lynn and Carole King; they all contribute to the fabric of American culture and they all found a home on American Masters, which celebrates its 30th season in 2016.

(Opposite, L-R) The story of the legendary bluesman is told in American Masters – B.B. King: The Life of Riley; Award-winning actresses Tonya Pinkins and Dianne Wiest combat workplace racial tensions in Theater Close-Up: Rasheeda Speaking. One of the most influential rock ‘n’ roll singers and legendary African American tennis pioneer receive the American Masters treatment in Janis: Little Girl Blue and Althea, respectively.
Nature
From pets to predators and from land to sea and air, Nature delivered the stories that bring us closer to the natural world with episodes like “Nature’s Miracle Orphans,” “Soul of the Elephant” and “Moose: Life of a Twig Eater,” each presented with scientific precision and breathtaking filmmaking.

MetroFocus
In October, MetroFocus made the leap to daily programming, filling an important gap in New York news and public affairs programming. With in-depth reporting interviews and solutions-oriented stories on timely topics such as poverty, education, healthcare and more, MetroFocus established its place in the New York Media Landscape.

NJTV News with Mary Alice Williams
Now in its fifth season, NJTV News delves into the issues facing New Jersey from North to South and East to West. The only nightly news program to focus solely on the Garden State, NJTV News partners with universities and media organizations to get up close to New Jersey news and newsmakers wherever they are.

Secrets of the Dead
A documentary series that explores history by exploring individuals and communities that have left a mark on the world, Secrets of the Dead delved into myth and mystery with episodes like “Vampire Legend,” “Jamestown’s Dark Winter” and “Cleopatra’s Lost Tomb.”

“Newbie,” the baby female three-toed sloth, comes to grips with climbing, in Nature’s Miracle Orphans.

PBS is ranked the most trusted name in television, a distinction that plays out across our news and documentary programming. Whether it’s nationally recognized franchises like PBS NewsHour and Nature or local standouts like MetroFocus, NJTV News and Treasures of New York, WNET stations deliver balanced coverage and in-depth information that broadens viewers’ understanding of our world.
Films BYKids
Introducing a new generation to the power of documentary filmmaking, teens from around the world were paired with master filmmakers to create short personal documentaries about globally relevant issues. The resulting films covered topics from civil war to prejudice to the plight of refugees around the globe with a fresh angle steeped in the personal experiences of young citizens of the world.

Stargate Theatre: A Defining Act
This one-hour documentary explores the unique role that theater can play in helping court-involved youth find new ways to cope and overcome the negative factors in their lives. The brainchild of the Manhattan Theatre Club, Stargate Theatre gives participants a chance to develop and perform their stories on the stage.

Long Island Business Report
Filling a gap in news coverage that often overlooks the unique challenges facing Long Island, Long Island Business Report provides a weekly look at what needs to be done to make Long Island a more dynamic place to live and work. Each week, segments explore the economic and business trends that impact the nearly 3 million people who call Nassau and Suffolk counties home.

SciTech Now
This weekly series takes a closer look at science and technology trends that affect our daily lives and could shape the future for the tri-state region and beyond. From research into Alzheimer’s to robot teachers, SciTech Now is shared with PBS stations across the country and is a resource for anyone looking to explore new ideas.

Healthy NJ: New Jersey’s Drug Addiction Crisis initiative
NJTV held three forums across the state generating discussion and solutions for addressing the opioid abuse crisis in the state. NJTV’s Healthy NJ: New Jersey’s Drug Crisis initiative is a multi-platform initiative made possible by major funding from The Robert Wood Johnson Foundation and additional support from The Healthcare Foundation of New Jersey.
Using a full range of media – from television to tablet to augmented reality, Children’s and Educational Media develops new ways of engaging and educating children from pre-school through high school.

Children’s & Educational Media

Cyberchase
Since its premiere in 2002, animated and live-action series Cyberchase has been inspiring children to approach math with enthusiasm and confidence, and yielding results for millions of young students. This season’s episodes – exploring math, health, and the environment – took children, teachers, and caregivers on fun educational adventures that promote being active, eating well, reducing waste, and more.

Cyberchase: Step It Up!
A unique partnership between ChildObesity180 at Tufts University and the Cyberchase team has resulted in a new initiative to encourage kids to be more physically active. Cyberchase: Step It Up! has engaged 8,600 kids from high-needs schools in 12 cities, inspiring kids and educators to get active through simple exercises and math-based activities.

Mission US
Mission US is a powerful role-playing game that takes young players on virtual field trips into the past. The interactive U.S. history series for middle and high school students has more than 1.5 registered users and continues to receive great reviews and awards. The team has been developing new missions for both PC and tablet, including “Up from the Dust,” the most ambitious to date, about the Great Depression and the Dust Bowl.
Imagine being a homeless parent of young children who is seeking support from New York’s Department of Housing Services (DHS). In partnership with the Department of Social Services, WNET helped create the WNET Children’s Wait Room at the PATH Intake Center in the South Bronx. It is a new safe, relaxing and educational space filled with PBS Kids materials and programming for all NYC children whose families are applying for shelter as a result of domestic violence.

COMMUNITY CLOSE-UP

Educational Resources

Bob the Builder
An all-new Bob the Builder series debuted, featuring new characters and charming stories that introduce age-appropriate science, technology, engineering and math (STEM) concepts, while fostering social-emotional growth. The new series features Wendy, voiced by Downton Abbey’s Joanne Froggatt, who is Bob’s electronics-savvy business partner.

Films BYKids
The 5-part series pairs master filmmakers with teenagers from around the world to create personal documentaries. The young storytellers featured grew up experiencing the effects of exile, illiteracy, disease, war, and bigotry. Emmy-nominated actress Ashley Judd serves as series narrator, introducing each 30-minute film that offers a perspective rarely seen in mainstream media.

Oh Noah!
The award-winning digital-first series, which introduces Spanish to children ages four to seven, features animated videos and games centered on the wacky misadventures of nine-year-old Noah. Oh Noah! has had more than 319 million video views, and is especially popular with Latino families interested in preserving their heritage language.

Thomas & Friends
The popular series has sparked the imagination of young children for generations, while promoting important social-emotional skills. Highlights of the past year include the premiere of new episodes, one movie special, and development of educational resources for children on the autism spectrum.

PATH Intake Center Resources
Imagine being a homeless parent of young children who is seeking support from New York’s Department of Housing Services (DHS). In partnership with the Department of Social Services, WNET helped create the WNET Children’s Wait Room at the PATH Intake Center in the South Bronx. It is a new safe, relaxing and educational space filled with PBS Kids materials and programming for all NYC children whose families are applying for shelter as a result of domestic violence.
Education at WNET is a thread that runs through everything we do, whether on-air, online, in the classroom or in the community. With a team of experienced educators and producers, WNET creates a range of materials to encourage a love of learning across disciplines and platforms.

Early Learning

NET Education created an “Early Learning Provider Workshop” series, designed specifically for the many in-home child care givers around the city. These one-and-a-half hour bilingual workshops engage participants in hands-on activities to discover how they can leverage free PBS KIDS resources in their educational setting to bridge the gap between home and school learning for children.

Nature Nuggets

A new texting initiative brings Nature on PBS to parents and children on mobile devices. A series of minute-long videos are designed to help parents and caregivers introduce children to science and animals from around the world. The early learning tips accompanying each video create active learning and engagement opportunities for kids and their caregivers.

American Graduate Day

The fourth annual American Graduate Day broadcast shifted focus in 2015, celebrating the increasing graduation rate across the country while taking a closer look at the continuing challenges for students of color, students from low-income families and young people with disabilities who are often overlooked in the drive toward graduation. The seven-hour broadcast from the Tisch WNET Studios at Lincoln Center was one of the largest collaborative broadcasts in public television history. Hosted by Soledad O’Brien, the live, national broadcast celebrated individuals and non-profit organizations dedicated to helping youth stay on track to high school graduation. More than 50 public television stations across the country contributed original content to the program.

Events for Special Needs Children

Many children on the autism spectrum have a well-documented interest in trains. Others are drawn to animated characters because of their exaggerated facial expressions. Put them together, and Thomas & Friends holds a special appeal for kids with autism spectrum disorders. At a special event this winter, more than 120 children and their families watched screenings of Thomas & Friends episodes, danced in a sing-a-long station, made an official engineer hat, and met a life-size Thomas.

PBS LearningMedia

As one of the largest contributors to PBS LearningMedia, in FY2016, WNET’s education department developed over one hundred learning resources and curated hours of ready-for-the-classroom video content based on programs and series including SciTech Now, Nature, Mercy Street, and Films BYKids designed to reinforce the curriculum and enhance the learning experience for students in New York and New Jersey and across the country.
**Google Expeditions**

WNET partnered with Expeditions, Google’s fieldtrip simulation system, to provide immersive, virtual excursions to schools. WNET and Google have co-produced expeditions to the 9/11 Memorial Museum, Apollo Theater, Ellis Island, the Empire State Building, the Hamilton Grange, the Merchant House, the Lower East Side Tenement Museum, Statue of Liberty, and the Transit Museum.

**New York City Early Learning Network**

WNET is partnering with the Early Learning Network to leverage the strength of WNET’s resources and networks to provide training sessions, information and digital media resources to assist high-need NYC families. WNET reached over 1,800 early childhood educators with workshops in FY 2016, and held an additional eight workshops in Brooklyn and the Bronx during the summer of 2015 designed to help parents support their children’s learning experiences both in and out of school.

**Mission US Professional Development**

To further extend the educational value of the THIRTEEN-produced educational game series, *Mission US*, the education team worked with the Lower East Side Tenement Museum, the National Park Service and Ellis Island National Monument, and public television stations in four communities across the country to create professional development workshops to support teachers using *Mission US* in classroom instruction.

**New York Parenting Minutes**

In partnership with the New York City Early Learning Network, WNET developed a new series of 10 short videos designed to help area parents navigate the complex waters of parenthood. From pre-K registration to reading strategies for non-English speakers, the videos deliver helpful advice and resources in four languages (English, Spanish, Mandarin & Bengali).
Digital Benefits –
Launch of THIRTEEN Passport:
WNET partnered with PBS to launch a new member benefit that gives WNET members expanded streaming access to PBS and THIRTEEN programming online. The new offering has generated more than 10,000 new or rejoining members. A total of 28,000 people have activated the service.

Emerging Platforms –
Expanding Our Reach
This year, IEG launched THIRTEEN Explore on iPhone, the fourth generation of Apple TV and Android. The app is now available on all Apple and Android platforms. In addition, the THIRTEEN Passport service has been integrated on all of these platforms.

Direct Service – Web, Mobile and Social Development:
WNET’s Interactive Engagement Group continued to generate revenue by providing direct services to a variety of institutions looking to expand, improve or launch their online presence. Partners include non profits like Little Kids Rock and public media clients like PBS SoCal.

Social Media Reach: WNET’s social media footprint continued to expand in FY2016 with 210 million total impressions for the year on Facebook and Twitter.

Groundswell
WNET’s Interactive Engagement Group has been partnering with nonprofit Groundswell to document its groundbreaking efforts to engage young, disadvantaged city youth in mural projects that express their views of the world. The project culminated in a panel discussion about the complex relationship between the police and young men of color, held in the Tisch WNET Studios at Lincoln Center and streamed to thousands of online viewers.

COMMUNITY CLOSE-UP
Interactive

WNET’s Interactive Engagement Group uses the full range of technology to improve the accessibility of quality content on a range of platforms for WNET stations, PBS and other stations and non-profits.
American Masters: Althea
WNET partnered with the Schomburg Center for Research in Black Culture to present a screening and panel discussion of the film, American Masters: Althea to an audience of more than 300 attendees. Althea director and producer, Rex Miller moderated the panel, and was joined by Leslie Allen, accomplished tennis player and former student of Althea Gibson; Art Carrington, friend, tennis pro and historian of black tennis; and David Dinkins, former New York City Mayor. The discussion was recorded and is available for streaming.

Arts Alive LI
WLIW21 was a media sponsor of the Long Island Arts Alliance's 2015 Arts Alive LI Festival and featured in the festival's promotional materials. A promotional spot aired on WLIW from December to January encouraging viewers to participate in the holiday events on Long Island, and tickets to a Rock the Ballet performance were raffled through WLIW's e-newsletter and social media outlets.

Debt of Honor
WNET partnered with the New-York Historical Society, PBS, National Endowment for the Humanities, WETA, Steeplechase Films, and Lois Pope to present a screening and panel discussion to an audience of 320 guests in advance of the premiere of Ric Burns’ Debt of Honor: A History of Disabled Veterans in America. The discussion was recorded and posted on WNET.org. Additionally, WNET facilitated a screening of the film at a Veteran’s organization in New Jersey.

Black Panthers: Vanguard of the Revolution
Director Stanley Nelson’s first-of-its-kind documentary Black Panthers: Vanguard of the Revolution presented an ideal opportunity for WNET to partner with Sarah Lawrence College, the Brooklyn Museum and the Apollo Theater to co-present screenings and panel discussions about the film and the legacy of the Black Panther movement for nearly 2,000 guests.

Jackie Robinson
Working with community partner, Schomburg Center for Research in Black Culture, WNET hosted a screening and talkback session for Ken Burns’s film, Jackie Robinson. The film was screened as part of the Schomburg Center’s public programming series, and drew an audience of 425 attendees. The talkback session was recorded and featured a conversation with Ken Burns, New York Times journalist William C. Rhoden, and Jackie Robinson’s daughter, Sharon Robinson. The talkback is available for streaming.

The Armor of Light
Taking on the complex issue of gun violence, WNET’s Community Relations team partnered with Fork Films and Independent Lens to host a screening of Abigail Disney’s documentary, The Armor of Light, at the Schomburg Center for Research in Black Culture. The screening was followed by a panel discussion featuring the filmmaker, the subjects of the film and local community leaders. The conversation was recorded and is available for streaming.

Winter’s Eve
Nearly 1,000 visitors stopped by the Tisch WNET Studios at Lincoln Center during the seventh year of Winter’s Eve, the city’s largest outdoor holiday festival. As a media sponsor, WNET was included in all festival promotional materials, and also promoted the festival on-air and online.
PEABODY AWARDS
PBS NewsHour & PBS NewsHour Weekend “The Desperate Journey”

NEW YORK EMMY AWARDS
HISTORICAL/CULTURAL: PROGRAM/SPECIAL
Treasures of New York: The Landmarks Preservation Movement
SOCIAL CONCERNS: PROGRAM FEATURE/SEGMENT
The Stargate Theatre Company
GRAPHIC ARTS: GRAPHICS/NEWS
Vincent Caravano, NJTV News with Mary Alice Williams

NEWS & DOCUMENTARY EMMY AWARDS
OUTSTANDING NATURE PROGRAMMING
Nature: Snow Monkeys
OUTSTANDING CINEMATOGRAPHY: DOCUMENTARY AND LONG FORM
Nature: Snow Monkeys
OUTSTANDING MUSIC AND SOUND
Nature: Animal Misfits
OUTSTANDING PROMOTIONAL ANNOUNCEMENT
New Season of Nature: Sneak Preview

MID-ATLANTIC EMMY AWARDS
EDUCATION/SCHOOLS PROGRAM FEATURE OR SEGMENT
Classroom Close-up, NJ “2014 Teacher of the Year”
MAGAZINE PROGRAM/SPECIAL
State of the Arts

2015 INTERNATIONAL WILDLIFE FILM FESTIVAL
BEST BROADCAST SERIES
Nature: Animal Homes
INDEPENDENT AWARD
Nature: Moose: Life of a Twig Eater
BEST CINEMATOGRAPHY
Nature: Soul of the Elephant

RELIGION NEWSWRITERS ASSOCIATION AWARDS
EXCELLENCE IN TELEVISION NEWS MAGAZINE RELIGION REPORTING – FIRST PLACE
Religion & Ethics NewsWeekly “Rwanda Genocide: 20 Years”
EXCELLENCE IN TELEVISION NEWS MAGAZINE RELIGION REPORTING – SECOND PLACE
Religion & Ethics NewsWeekly “Tiny Houses for the Homeless”
EXCELLENCE IN TELEVISION NEWS MAGAZINE RELIGION REPORTING – THIRD PLACE
Religion & Ethics NewsWeekly “Syrian Refugees”

IMAGEN AWARDS
BEST WEB SERIES: COMEDY
Oh Noah!

NEW YORK FESTIVALS INTERNATIONAL TELEVISION & FILM AWARDS
BEST HOST – GOLD MEDAL
Nature: Animal Homes: Animal Cities
PROMOTION/OPEN & IDS EDITING – BRONZE MEDAL
Nature: Owl Power

GRACIE AWARDS
OUTSTANDING SOFT NEWS FEATURE
Religion & Ethics NewsWeekly “Rev. Amy Butler”

NY STATE BROADCASTERS ASSOCIATION AWARDS
BEST DOCUMENTARY PROGRAM
Treasures of New York: The Landmarks Preservation Movement
BEST FEATURE NEWS STORY
WLIW Arts Beat: The Stargate Theatre Company
BEST LOCALLY PRODUCED SHOW
MetroFocus

COMMON SENSE MEDIA AWARDS
COMMON SENSE SEAL FOR TV
Thomas & Friends: “The Adventure Begins”

WEBBY AWARDS
ONLINE VIDEO – CHANNELS & NETWORKS: PUBLIC SERVICE & ACTIVISM – OFFICIAL HONOREE
First Person

CYNOPSIS SOCIAL GOOD AWARDS
INTEGRATED CAMPAIGN FOR A TV SERIES OR SPECIAL PROGRAMMING
American Graduate Day

INTERNATIONAL SERIOUS PLAY AWARDS
GOLD AWARD
City of Immigrants

36th ANNUAL TELLY AWARDS
SOCIAL ISSUES – BRONZE AWARD
First Person

37th ANNUAL TELLY AWARDS
COMMERCIAL – LOCAL TV & LOCAL CABLE – MEDIA PROMOTION – BRONZE AWARD
NJTV News with Mary Alice Williams “The People in Your Neighborhood”

PARENTS’ CHOICE AWARDS
WEBSITES – GOLD AWARD
Mission US

PRESS CLUB OF LONG ISLAND MEDIA AWARDS
VIDEO: SCIENCE/TECHNOLOGY – FIRST PLACE
VIDEO: ENVIRONMENT – FIRST PLACE
Long Island Screening Room: Shellshocked & Invisible Ocean

THE SOCIETY OF THE SILURIANS
“TELEVISION – FEATURES” – MEDALLION AWARD
MetroFocus “Restoring Brooklyn’s Lost WWII Memorial”

Selected Awards

Make-A-Wish recipient, 11-year-old Trisha, helps direct, animate, and guest star in an episode of Cyberchase.
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* Elected March 9, 2016

(Clockwise from Top)  
Neal Shapiro with Jeff Kindler and Sharon Sullivan at the screening of *Stargate Theatre: A Defining Act*;  
Neal Shapiro welcomes guests to the *MetroFocus: The State of Journalism* taping;  
WNET Gala Honorees Joe and Ali Torre with friends Clifford the Dog and Curious George;  
*Nature* Series Producer, Janet Hess, Dr. Scarlett Magda and filmmaker Beverly Joubert.
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(Clockwise from Top)
- Chairman James Tisch with Vice President of Development and Communications, Claude Johnson; Patron Marguerite Pitts and WNET Trustee and NYC-ARTS host Paula Zahn at the Patron Luncheon; Nature Executive Producer, Fred Kaufman with filmmakers Beverly and Dereck Joubert; Philip Milstein, Chairman James Tisch, Honoree Angela Lansbury, Bob Callis, WNET Trustee Cheryl Milstein and Neal Shapiro at the 2016 WNED Gala; Gala Honoree Angela Lansbury and PBS NewsHour Weekend anchor, Hari Sreenivasan.
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Robert A. Marino
Barry H. Ostrowsky
Brenda Ross-Dulan
Neal Shapiro
Robert L. Smartt

* Voting Life Trustee
† deceased
### FY15 Revenue Overview

- **Contributions**: 11%
- **Program Support**: 24%
- **Government Grants**: 15%
- **Other**: 50%

### FY15 Operating Expenses

- **Programming & Education**: 56%
- **Fundraising**: 12%
- **Management and Administrative Services**: 28%

### Programming Composition

- **National**: 56%
- **Local**: 12%
- **Broadcast Operations**: 28%
- **WEB**: 2%
- **Education**: 2%

### Components of Net Assets

- **FY15 Actual**: $223,191,000

### Operating Expenses FY15 Actual

- **Programming & Education**
  - National: $65,110,000
  - Local: $12,418,000
- **Broadcast Operations**: $27,328,000
- **WEB Interactive**: $2,521,000
- **Education**: $1,658,000
- **Fundraising**
  - Development: $8,482,000
  - Membership: $11,019,000
  - Total: $19,501,000
- **Management and Administration Services**: $24,002,000
- **Total Expenses**: $152,538,000
- **Excess of Revenue over Expenses**: $2,686,000

### Revenue FY15 Actual

- **Contributions**: $37,414,000
- **Program Support**: $42,206,000
- **Government Grants**: $16,794,000
- **Non-Broadcast Sales and Service Fees**: $12,854,000
- **Investment/Interest Income**: $4,155,000
- **Rental Income**: $5,307,000
- **In-Kind Contributions**: $9,522,000
- **Total Revenue**: $155,224,000

### Annual Review produced by:

**WNET Communications**
Katie Spector, Senior Director
Joseph Sinnott, Photographer
Rachel Hollander, Editorial & Employee Engagement Specialist

**WNET Design & On-Air Promotion**
Davina McBride, Associate Director
B.T. Whittaker, Associate Creative Director
Stella Asby, Senior Coordinator

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NYC-ARTS Paula Zahn: Discovery Channel
NYC-ARTS Philippe de Montebello: Joseph Sinnott
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Great Performances at the Met: Il Trovatore: Marty Sohl/Metropolitan Opera
Great Performances: Joan Baez: 75th Birthday Celebration: Joseph Sinnott/WMET
Web & Broadway: Mark Nader: WEW LLC/Joseph Sinnott
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